

## **FREE PRIZE DRAW (THE "PROMOTION")**

### **OFFICIAL RULES**

#### **KEY RULES**

1. **Official Rules:** The Official Rules for this Promotion consist of both: (i) these key rules summarising the important rules for participating in the Promotion (the "**Key Rules**"); and (ii) the Additional Promotion Official Rules ("**Additional Rules**") applicable to your place of legal residence. Please review the Additional Rules at the following URL:
  - (a) For legal residents of any Promotion Jurisdiction (defined below) located in the United States: **[hyperlink to Additional Promotion Rules United States](#)**
  - (b) For legal residents of any Promotion Jurisdiction located in the United Kingdom: **[hyperlink to Additional Promotion Rules United Kingdom](#)**
2. By entering the Promotion, you agree to be bound by the Official Rules and represent to the Promoter that you satisfy all eligibility requirements for the Promotion.
3. If there is any conflict between the Additional Rules and the Key Rules, these Key Rules will apply.
4. The Promoter is International Fund for Animal Welfare (IFAW).

#### **ELIGIBILITY**

5. **Territories:** This Promotion is open only to individuals who are legal residents and physically and permanently located in one of the following countries/territories at the date and time of entry (the "**Promotion Jurisdiction**"):
  - (a) The fifty (50) states of the United States of America, the District of Columbia, and Puerto Rico (excluding the states of New York and Florida).
  - (b) The United Kingdom (excluding the British Overseas Territories).
6. **Age Limit:** This Promotion is open only to individuals who are eighteen (18) years of age or older at the date and time of entry.

#### **HOW TO ENTER THE PROMOTION**

7. **Entry Period:** You may enter the Promotion only between 17 July 2021 at 9:00 AM (GMT) and 19 August 2021 at 11:59 PM (GMT) (the "**Entry Period**").
8. **Entry Procedure and Limitations:** In order to enter the Promotion, you must complete one of the following steps during the Entry Period.

#### **Either:**

##### **Entry Route One**

- (a) Please visit the Promotion page at <https://www.ifaw.org/uk/campaigns/back-to-the-wild> and provide and submit all information requested on the entry form (including your name, address, age and contact details).

## **Entry Route Two**

- (a) Phone in your entry via 0207-587-6700 (UK) or 800-932-4329 (US) and provide all information requested (including your name, address, age and contact details).
9. **Additional Entry Information:**
- (a) You may only enter the Promotion by one (1) entry route.
  - (b) Entry is free.
  - (c) Entries submitted by any other means will not be accepted. Any illegible, incomplete or fraudulent entries will be rejected.
  - (d) Entrants may submit one (1) entry per person only. Only one (1) person per household using one (1) email address may enter the Promotion.
  - (e) Entries on behalf of another person will not be accepted.
  - (f) The Promoter will not accept entries that are automatically generated by computer or completed by third parties or in bulk.

## **HOW WILL BE THE WINNER BE SELECTED?**

- 10. The potential winner of the Promotion ("**Winner**") will be drawn at random by computer from all complete, eligible, properly submitted entries received during the Entry Period. The draw will take place 27 August 2021 ("**Draw Date**").
- 11. A second entrant ("**Runner Up**") will be drawn at random by computer from all complete, eligible, properly submitted entries received during the Entry Period. The Runner Up will be the alternate winner if the Promoter is unable to get in contact with the Winner.
- 12. The Promoter will contact the potential Winner using the email address or phone number provided by the Entrant on the entry form by 30 August 2021.
- 13. In the event that contact with the potential Winner is unsuccessful within five (5) working days of attempted contact of the potential Winner or the potential Winner is found not to meet the entry requirements in these rules, the Promoter will contact the Runner Up using the email address or phone number provided by the entrant on the entry form by 6 September 2021.
- 14. In the event that contact with the Runner Up is unsuccessful within five (5) working days of attempted contact of the Runner Up or the Runner Up is found not to meet the entry requirements in these rules, the Promoter reserves the right to withdraw the prize entitlement and to award the Prize to another entrant who will be drawn at random by computer.

## **CLAIMING THE PRIZE**

- 15. In order to claim the Prize, you must contact the Promoter within five (5) working days of being notified by the Promoter that you have won using the contact details provided to you by the Promoter when you are notified that you are a winner. You and your travel companion must send a selfie of you and your Prize companion with your passports to confirm that you and your companion are eighteen (18) years of age or over.

16. The Prize may not be claimed by a third party on your behalf.
17. The Promoter does not accept any responsibility if you are not able to accept the Prize.

### **PRIZE**

18. There is one (1) prize awarded in this Promotion.
19. The Prize is for two (2) people - the Winner and a travel companion (who must also be eighteen (18) years of age or over).
20. **Prize(s):** Winner shall receive the following prize package:

#### **FREEDOM DAY SAFARI (based on two (2) people traveling) ("Safari")**

- (a) Three (3) nights x Asilia Africa's Roho ya Selous in Southern Tanzania's Nyerere National Park;
- (b) Includes full board accommodation, all house drinks (except champagne), game drives, guided walks, boating safaris, fishing, transfers to/from Mbuyu and Siwandu airstrips and to/from Roho ya Selous, limited laundry service, Tourism Development Levy (TDL);
- (c) Excludes park fees @ \$103.84 pppn, concession fees @ \$59 pppn, and Asilia Conservation Fess @ \$5pppm, transfers other than to/from Mbuyu and Siwandu airstrips, flying doctors/medical evacuation insurance @ \$35 pp per itinerary, internal flights & airport taxes, gratuities, items of personal nature, additional lunch (picnic or in house) @ US \$25pp; and
- (d) One (1) Freedom Day Safari. Approximate Retail Value ("ARV") of the prize: \$5,000 USD / €4,224 EUR / £ 3,633 GBP).
- (e) Valid for travel until 19th December 2022 (except 1 July – 31 August 2022 and 20 December – 5 January 2021).
- (f) Safari is subject to availability and COVID restrictions.

Collectively, the "**Safari Prize**"

The Safari Prize is supplied by Asilia Lodges and Camps Pty Ltd, Tel: +27 21 418 0468 Suite 3, First Floor, Waterview Park 3, Waterview Close, Century City, 7441 ("**Asilia**").

The Promoter shall have no liability for the Safari Prize provided by Asilia. Participation in the Safari Prize shall be subject to the terms and conditions of Asilia.

- (g) Reimbursement for economy round-trip airfare for the Winner and Travel Companion to Tanzania to benefit from the Safari Prize up to a maximum amount of : \$2,000 USD / € 1689.77 EUR / £ 1,443.30 GBP

#### **"Flight Prize"**

On notification that you are a Winner, the Promoter will put you in contact with Asilia to arrange the Flight Prize. The Winner will be solely responsible for arranging the air travel arrangements with Asilia.

21. The Promoter shall have no liability for the Flight Prize. Participation in the Flight Prize shall be subject to the terms and conditions of the relevant air travel provider selected by the Winner.
22. The Safari Prize and the Flight Prize are together the "**Prize**".
23. Insofar as is permitted by law, the Promoter, its agents or distributors will not in any circumstances be responsible or liable to compensate the Winner or accept any liability for any loss, damage, personal injury or death occurring as a result of taking up the Prize except where it is caused by the negligence of the Promoter, its agents or distributors or that of their employees. Your statutory rights are not affected.