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| Job Title: | Senior Campaigner | Pos Cntl # | **425** |
| Reports To:  | Director, EU Office | Job Code: | **EU009** |
| Supervises/Manages: |  |
| Location:  | **Brussels, Belgium** | Department: |  |
| Full Time or Part Time:  | **Full Time** | Date Approved: | **February 2021** |
| For US-based positions only: | Salary/Hourly:  |  | Classification: |  |
| **Job Description** |

Position Summary/ Objective

The Senior Campaigner will hold a key position in IFAW’s global team(s) as required, while reporting to the Director of the EU Office in Brussels where he/she is based. The Senior Campaigner will work closely with the appropriate Programme Directors to assist in developing and implementing campaign plans integrated into the global strategic plans, tailored to the European arena. The Senior Campaigner will establish and maintain key contacts with EU decision makers, politicians and other NGOs. The position will support fundraising initiatives for programmes and campaigns.

The Senior Campaigner will be developing and implementing EU advocacy in the context of IFAW’s Wildlife Crime and Marine Conservation programmes. To this end, the Senior Campaigner will also be involved in lobby activities in support of IFAW’s International Policy programmatic outreach to European Institutions for key international conventions and multilateral environmental agreements. The Senior Campaigner will provide support to other programs where appropriate.

Role and Responsibilities

##### **Advocacy, Campaign Planning & Implementation**

* Provide strategic EU advocacy input for the planning and development of key campaigns and projects.
* Implement agreed campaigns and projects, identify EU objectives, research issues and prepare background and briefing materials appropriate to the EU.
* Facilitate the integration of IFAW global objectives within the EU campaign strategy, in collaboration with IFAW’s other country offices in the EU.
* Engage with key officials in the European Commission, Members of the European Parliament and the Representations of all Member States of the EU.
* Manage campaigns and projects to meet targets, deadlines and oversee expenditure.
* Co-ordinate contacts and activities within EU Member States, particularly focusing on identified EU Member States where IFAW is not active to raise awareness and support for IFAW’s priority objectives and goals.

##### **Communications**

* Work with the Programme and Communications teams to develop external communications strategy to support branding and public outreach through EU media.
* Assist in drafting and production of materials, including press releases, reports, articles, web content, and presentations to promote campaigns, projects, fundraising and IFAW’s image and branding.
* Represent IFAW by participation in meetings, conferences, public events and media interviews.

##### **Strategic Partnerships**

* Establish, co-ordinate and maintain collaborative relationships with conservation, animal welfare and development organisations in Europe which support and complement IFAW’s goals and initiatives.
* Represent IFAW on priority campaign issues to the private sector, public sector, and non-governmental community as appropriate.

##### **Fundraising**

* Provide input for IFAW’s Digital and Development departments to assist in the development of fundraising appeals related to programmes and projects.
* Provide input for IFAW’s Development and Operations departments on government and/or international funding proposals related to programmes and projects.

Qualifications and Education Requirements

* Advanced degree preferable, with a focus on wildlife conservation and/or marine conservation, European affairs, ecology or the environment.
* Experience in international policy and advocacy in relation to animal welfare and wildlife conservation or marine conservation issues, development funding, and/or environmental crime.
* Experience of at least seven years in campaigns and advocacy and sound knowledge of EU institutions and processes.
* Good presentation and communication skills, both written and verbal.
* Strong personal commitment to animal welfare and conservation and to IFAW's goals worldwide.
* Ability to work in a flexible international team environment in a way that promotes collaboration and integration.
* Ability to manage time, handle pressure and meet deadlines, whilst remaining flexible.
* Solid computer skills with basic Microsoft business applications.
* Fluent in English and proficiency in at least one additional language preferred.
* Ability and willingness to travel internationally.

Other Duties

Please note this job description is not designed to cover or contain a comprehensive list of activities, duties or responsibilities that are required of the employee for this job. Duties, responsibilities and activities will change from time to time to meet the needs of the department and our company.

At IFAW, we aim to create and foster a workforce that reflects and contributes to the diverse, global community in which we work to improve the lives of both animals and people.    We are dedicated to fostering justice, equity, diversity, and inclusion so we actively encourage candidates from diverse backgrounds.

Signatures

This job description has been approved by Human Resource and reviewed by the manager and employee. Employee’s signature, below, constitutes employee’s understanding of the requirements, essential functions and duties of the position.

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| --- | --- | --- | --- |
|  | Name | Signature | Date |
| Employee |  |  |  |
| Manager |  |  |  |

Deadline to apply is Friday 2 April 2021

To apply, please submit CV and letter of interest to nmeriaux@ifaw.org