

**your legacy
to protect animals**



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ifaw

protect the animals you care about for many years to come

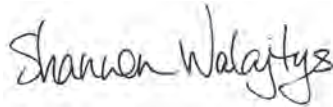
For over 50 years, supporters like you have been helping to fight for a world where animals are respected and protected. It is incredible that you have stood with us — enabling us to be on the ground, rescuing animals and securing their habitats.

Like you, we believe every animal matters, and with support from you, we will continue to make real-world solutions that make an immediate and lasting impact.

When we rescue one animal—a house pet abandoned in a hurricane, a milk cow displaced by an earthquake, a right whale entangled in fishing line—we're doing much more than saving a life. We're reuniting a family. We're restoring a community's livelihood. We're saving a species on the brink of extinction. We're saving our planet.

With a gift in your Will, we promise to continue to build a world where animals and people thrive. The generosity and compassion of people who make the decision to leave a gift in their Will means we can continue to protect animals, people and our planet for many years to come.

I hope you will be able to help our work continue, because it really does depend on the kindness and generosity of people like you.



Shannon Walajtys, Director of
Disaster Response & Risk
Reduction



1969 

A small group of concerned citizens band together to stop Canada's cruel commercial seal hunt. Since then, supporters like you have joined us to rescue more than 200,000 animals across six continents and three oceans.



Brian Davies, founder of IFAW, crouches near a whitecoat harp seal pup during his campaign work against the Canada seal hunt.

gifts in Wills form part of your legacy

Your Will tells the people you leave behind about what matters to you. It forms part of your legacy — and a gift to IFAW means you'll be helping animals and people thrive way into the future.

▶ **1 in 5 animals are helped thanks to gifts in Wills**

These special gifts are absolutely vital to our work, with them being responsible for one in five of the animals we help every year. Knowing we have future income means we can plan ahead and commit to ambitious projects. And they ensure that we can continue to make the lives of animals and people better, all around the globe.

▶ **how you'll be remembered**

With a gift in your Will to IFAW, you can be remembered as someone who believed that every animal matters — to people and the planet. Your Will ensures your principles and values live on, and compels your loved ones to care about what matters to you. Any gift you give, large or small, will make such a difference.

▶ **our thank you to you**

If you decide to pledge a gift in your Will, you will be part of a unique group of like-minded people around the globe. We recognise supporters who have made this special commitment by inviting them to join our Legacy Society.

As a valued member of this society, you will receive information on how you're helping animals, invitations to events in your area, and special updates on projects around the world. **So if you pledge a gift, please do let us know. We would love to be able to thank you for your kindness and commitment to the future of IFAW.**



Two humpback whales swimming close together.

1972

IFAW supporters help convince the US Congress to pass the Marine Mammal Protection Act, which bans importation of marine mammals and marine mammal products. A year later the Endangered Species Act passes to protect at-risk animals and plants from extinction.

your gift will make an immediate and lasting impact

A gift in your Will can help us to continue finding long-term solutions for animals — such as our tenBoma initiative in Tsavo National Park, Kenya.

Poaching is the cause of three out of every five African elephant deaths. And it doesn't just harm elephants — nearly one hundred rangers die in the line of duty each year.

So when we saw that ordinary approaches weren't working, we tried something new. We connected people who had never worked together before — local residents with police, and national park rangers with military intelligence officers who specialised in counter-terrorism.

The result: We created our rapid response network, tenBoma. And it's working.

Now we can identify and stop potential threats, break up wildlife crime networks and report suspicious activity to law enforcement officers.

Since tenBoma launched, ivory poaching has reduced by 93% and there are 1,700 more African elephants in Kenya's Tsavo Conservation Area.

Poachers continually find new ways of hunting elephants and avoiding capture. We haven't yet won the battle to end ivory poaching, **but with your support, we can stay one step ahead.**



tenBoma has established Female Engagement Teams to increase wildlife protection and improve economic conditions for women.



An African elephant in Queen Elizabeth National Park, Uganda.

1987

In Uganda, IFAW steps in to save elephants, hippos and other wildlife from poachers in Queen Elizabeth National Park. The elephant population rebounds from 150 to 2,400.

together, we can find better solutions that create lasting impacts

Katie Moore, Deputy Vice President of Rescue, explains how supporters like you have helped her team develop new techniques to give more stranded dolphins a second chance at life in the oceans.

“I’ll never forget my first stranding response. It was November 1998 and our team responded to three stranded dolphins. It was incredibly cold and the edge of the water was becoming slushy. We did our best to rescue the animals, but we didn’t know as much back then. In the end, only one was released and was later found dead. It was a hard day.

“20 years later we found ourselves back on the same beach responding to four live stranded dolphins. But, this was an amazing day!

“This time we managed to save them. All four were released together (a key part of the rescue process), one with a satellite tag, which will help us track the animal to check its health. I cannot express how proud I am.

“When I started at IFAW we were a team consisting of two full-time staff, one part-time veterinarian, a small group of volunteers and an old truck. Today, our team has six full-time staff members, one full-time veterinarian, one part-time veterinarian and a highly trained group of 224 volunteers.

“Our team has pushed the boundaries of marine mammal rescue and we now successfully release 80% of stranded dolphins.

“When you’re on your knees desperately trying to save the life of a dolphin, it can feel daunting. But we celebrate every victory and never give up. With teamwork and perseverance we can make the world a better place for animals and people.”

This is how far we’ve come in 20 years thanks to supporters like you. Imagine what you could help us do over the next 20 years and beyond.



In 2018, IFAW's Marine Mammal Rescue and Research (MMRR) team responded to their 5,000th stranded dolphin.

1992

IFAW brings veterinary care to pets in poor areas of Johannesburg. The free mobile clinic reaches around 37 impoverished townships and can treat up to 700 animals a week. The project will help nearly 500,000 cats and dogs over the next 24 years.

“if we act now, together we can preserve what is precious”



IFAW supporter, Angela Gibson, shares why she is remembering animals with a gift in her Will.

“I first heard about IFAW when reading a newspaper article that actually moved me to tears. It was almost 40 years ago, but I vividly remember it. It was about the Canadian seal hunt and the appalling cruelty and suffering the seals and their pups endured.

“I felt angry and had a desperate need to do something. I realised that the best way I could help was by supporting those people who were best placed to change things. And IFAW is a charity whose morals, passions and ethos really struck a chord with me.

“It comforts me to know that when I’ve gone, I will live on through the animals that IFAW helps.”

“Helping animals has always been very close to my heart. And leaving a gift in my Will to IFAW was the next natural step. My gift means I know that I’m helping to preserve everything that’s precious for future generations to come.

“You don’t need to be a millionaire to leave a gift in your Will. I’m a normal person. But I know that whatever anybody can do to help is worth it and will be totally valued by this amazing charity.

“And it was such an uncomplicated process. I wrote a list of who and what I wanted to benefit, and I took it to a solicitor who prepared it all for me.

“When I wrote my Will the first thing I felt was relief because I’d got it out of the way. Then contentment came in. I had put into place guarantees that my wishes will be carried out, and the most important was to enable IFAW to continue on into the future.”



IFAW vets vaccinate a dog to help prevent disease after a devastating tsunami hits Sri Lanka in 2004.

2004

Following the devastating tsunamis in Southern Asia, IFAW's Disaster Response team dispenses vaccinations, animal feed and emergency care for wildlife, pets and farm animals.

your questions answered

Making a Will is important because it gives you peace of mind that your wishes will be met. We understand that friends and family may come first, but if you are able to leave a gift in your Will we would be truly grateful. If you are considering leaving a gift to IFAW, the simple questions below may be helpful to you.

▶ do I need professional advice?

Making a Will is an easy process and adding a gift to IFAW is very simple. We do, however, recommend that you consult a solicitor or expert legal advisor to ensure your Will is legal, valid and has the correct wording.

▶ what sort of gift can I leave?

There are many ways you can leave a gift to IFAW in your Will. Below we have listed the different types of gifts so that you can choose the best one to suit you.

- ▶ **residuary gift:** This is a share of your estate and is the most preferable type of gift people choose to leave — as it is a percentage of your estate it means it keeps in line with inflation and so doesn't lose value over time.
- ▶ **pecuniary gift:** This is a fixed amount of money, known as a 'cash gift' and can be of any value you choose.
- ▶ **specific gift:** This gift is an item of value such as jewellery, car or stocks and shares.
- ▶ **life interest:** This is a gift in trust which means you can leave it to someone over a period of time. Once that had ended, the gift can then be passed to another beneficiary, such as a charity.
- ▶ **conditional gift:** This gifts means it will only apply on the condition of an event happening first, such as other beneficiaries named in your Will die before you.



▶ **do you have recommended wording for my Will?**

It is very important to ensure your legacy goes to the people and organisations that you planned. So it is vital that the details in your Will are correct. If you're leaving a gift to IFAW, you might want to include the wording below:

- ▶ **to leave a share of your estate** I give a ...% share of the residue of my estate to International Fund for Animal Welfare (IFAW) 209 Blackfriars Road, London, SE1 8NL, Registered Charity Number 1024806, to be used for its general charitable purposes and I declare that the receipt of their Treasurer or other proper officer shall be a full and sufficient discharge.
- ▶ **to leave a cash gift:** I give free of tax to International Fund for Animal Welfare (IFAW) 209 Blackfriars Road, London, SE1 8NL, Registered Charity Number 1024806 the sum of £... [words and figures] to be used for its general charitable purposes, and I declare that the receipt of their Treasurer or other proper officer shall be a full and sufficient discharge.

▶ **are there any tax benefits to leaving a gift in my Will?**

Most gifts left to IFAW are exempt from inheritance tax because we're a charity. You can find out more by visiting HMRC at [gov.uk/inheritance-tax/overview](https://www.gov.uk/inheritance-tax/overview) or by asking your solicitor.

▶ **what happens if I die without a Will?**

If you don't have a Will, or if your Will is invalid, at the time of your death, it means you will have died intestate and your wishes may not be carried out how you would have liked. Having a professionally written Will which you keep up to date is the best way to ensure your wishes are met.

▶ **do you have a Free Will Service?**

Yes we do. We are in partnership with the National Free Wills Network which offers our supporters a simple Will, written or updated, for free. Read on to find out more about this service and how it can help you.

our Free Will Service is open to anyone

We understand that writing your Will is a personal thing to do and that sometimes the process can seem daunting. With it being the only way you can ensure your wishes are carried out, we are here to help make the process as easy as possible.

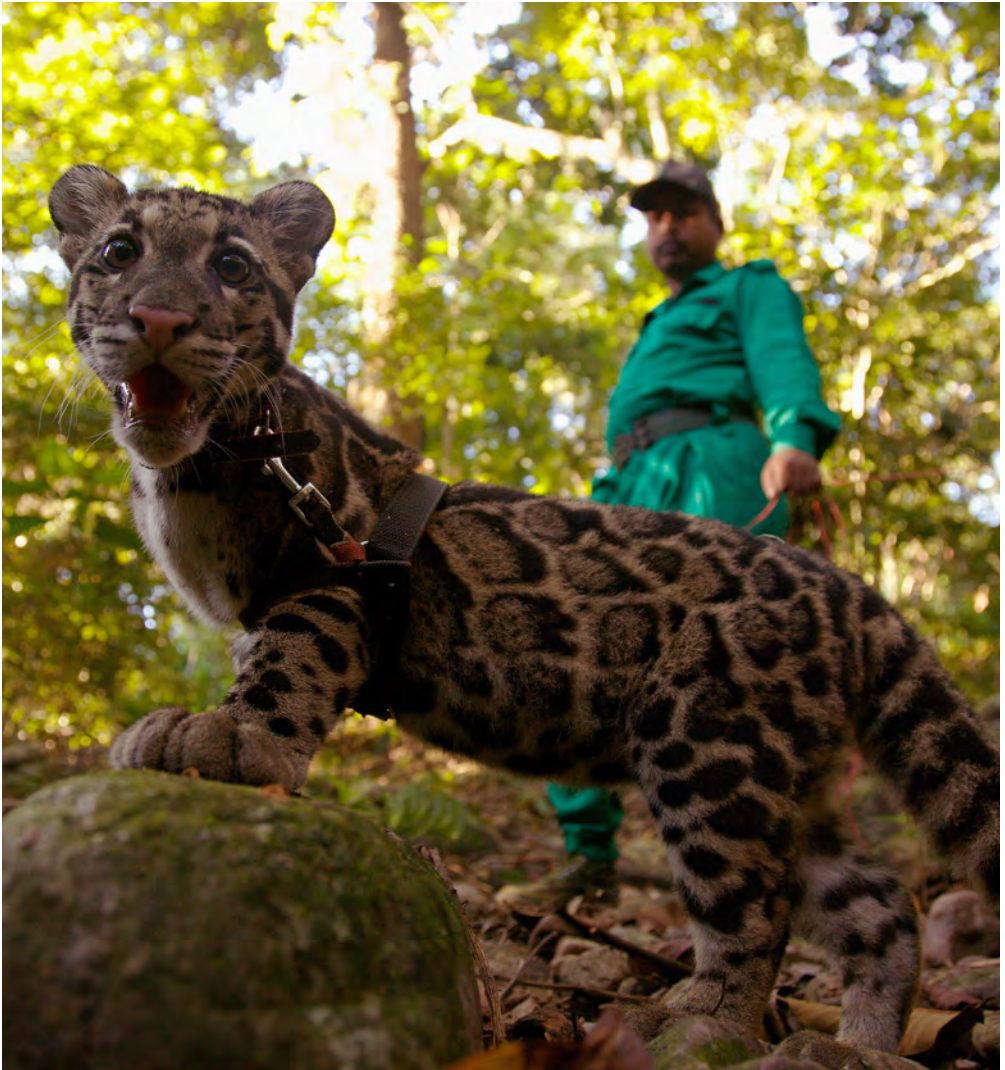
We are in partnership with the National Free Wills Network who provide a simple Will writing service that enables you to get a basic single or mirror Will written or updated for free.

When you request to use the Free Will Service with us, the Network will send you out a pack which includes a step-by-step guide, along with a list of up to six solicitors for you to choose from, plus a Free Will Declaration Form. With over 820 law firms signed up to this scheme across the UK, you'll be sure to find a participating solicitor within 5 miles of your home. Once you've chosen your solicitor, all you need to do is arrange an appointment, and, taking your Declaration Form with you, the solicitor will handle everything else.

Having a Will is very important and is something we believe everyone should be able to have access to. So, although we hope you decide to include IFAW in your Will, you are not obliged to do so.

If you use this service, your Will remains confidential and we won't receive a copy. The National Free Wills Network will simply let us know if you use this service so that we can pay our agreed fees and also thank you if you have left us a gift.

For your pack and to find out more about the service, please tick the relevant box on the reply form at the end of this guide.



One of the two clouded leopards in his final stage of rehabilitation where he walked the forest, learning vital skills to survive independently.

2010

After 14 months of rehabilitation, IFAW-WTI works with the Bodoland Territorial Council to release two clouded leopards back into the wild for the first time in India — offering new hope for this rare species.

six simple steps to writing your Will

If you need to write or update your Will, these six simple steps help explain how easy the process can be.

- 1** Start by calculating the value of your estate, writing down any property, investments and any debts you may have.
- 2** Make a list of the family, friends and causes that you want to remember in your Will.
- 3** Decide who will be named in your Will as executors of your estate. These will be the people responsible for making sure your wishes are carried out. We recommend choosing two people, or alternatively your solicitor can do it for an agreed fee.
- 4** Visit a solicitor to have your Will written. We recommend this to ensure your Will is legal and valid.
- 5** Put your Will in a safe place: for example, your solicitor will often store it without charge. Also keep another copy that you can review every so often, as it's important to keep your Will updated following any big life changes. Make sure a relative or close friend knows where the original copy of your Will is stored.
- 6** If you wish, you can complete the reply form at the end of this guide to tell us your intentions. We would love to have the opportunity to say thank you.

don't forget: if you already have a Will, and wish to add ifaw as one of your beneficiaries, ask a solicitor to help you.



The loss and fragmentation of safe and secure habitats is one of the major threats facing koalas today.

2019

Partnering with Bangalow Koalas, we plant thousands of eucalyptus trees, working towards the restoration of a vital corridor for koalas and other wildlife. The impact? A future home where koalas are safe and secure.

our promise to you

We're here if you have any questions about our work or want to tell us your contact preferences. You can email our dedicated Donor Relations team on info-uk@ifaw.org or call them on 020 7587 6700.

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- ▶ **animals first.** We will use fresh thinking and bold action for animals, people and the place we call home.
- ▶ **embracing new ideas.** We will make unexpected connections and continue to challenge the way things are done to have the greatest impact for animals.
- ▶ **stronger together.** We are powered by human connections — from having supporters like you, to working with governments, NGOs and local communities around the world. Together, we can make long-term change.
- ▶ **open and honest.** We'll tell you about our work and publish our finances so you can see where your money is being spent and how you're making a difference for animals.
- ▶ **putting you in charge.** We want to communicate with you in a way that suits you. If you tell us you'd prefer less contact or no longer want to hear from us, we'll respect your wishes.
- ▶ **protecting your privacy.** We will never sell your data to any third party or share your details with other charities.

▶ future

As we look to the future, we pledge to continue pioneering solutions to some of the greatest threats facing our planet's animals and habitats. Together, we can create a world where animals and people thrive. Let's get to work.

join us and be part of our future

Will you pledge to be a part of our future? If you have already left a gift in your Will, or are considering it, we would be grateful to hear from you using the form below — it helps us to be better prepared for the future and gives us an opportunity to say thank you. Print and fill in the below form and email it back to legacies@ifaw.org or post it to IFAW, 209 Blackfriars Road, London SE1 8NL.

I pledge that...

- I have already included IFAW in my Will
- I intend to include IFAW in my Will

My gift is/will be

-% of the residue of my estate
- a fixed amount of £.....
- a specific item of

I'm interested in using the Free Will Service

- Please send me a Free Will Service Pack to the address below

My details

Title.....

Full Name.....

Address.....

.....

Postcode.....

Email*

My story...

Use the space below to tell us your story of why you chose to support IFAW and why a gift in your Will is important to you.

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We may choose to add your story to publications and marketing materials. If you'd rather your story wasn't added, please tick here.

Please print this form and email it back to legacies@ifaw.org or post it to IFAW, 209 Blackfriars Road, London SE1 8NL

IFAW would like to keep you updated about our lifesaving work and the different ways you can help support the animals, which may include different fundraising activities and appeals. Please see our Privacy Policy, available on our website, www.ifaw.org, or request by mail, phone or email, for more information about our data protection practices and how your personal data will be used. Please advise us at any time if you wish to change your contact preferences or do not wish to receive further contact from IFAW, by either writing to: IFAW, 209 Blackfriars Road, London, SE1 8NL, sending an email to info-uk@ifaw.org, or calling Donor Relations on 020 7587 6700.

*By giving IFAW these details, you confirm that you are happy to be contacted in this way for the purpose of speaking with you about gifts in Wills. We will not share your email address.



how to **protect** the animals of the **future?**



► find out more at [ifaw.org](https://www.ifaw.org)

**write a
gift into
your Will.**

International Fund for Animal Welfare (IFAW)
Registered charity (1024806)
Registered company limited by guarantee in England and Wales (2701278)
Registered address 209 Blackfriars Road, London, SE1 8NL
KPGDS200001

