

JOIN THE HERD

Take Action for Elephants!



"A single elephant killed for its ivory is one too many. Please join me in signing IFAW's petition to stop the ivory trade and protect these magnificent animals."

— Leonardo DiCaprio, Actor & Activist



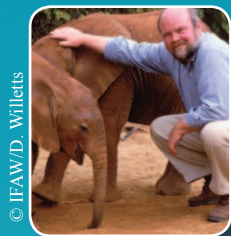
“ Elephants are one of the mightiest animals on our planet. But their future is remarkably fragile. As more and more forest and grasslands in Africa and Asia are cleared and developed to meet human needs, elephants have lost huge swaths of their wild range. And despite an international ban on ivory trade, poachers are still killing elephants — just for their tusks, which are carved into ivory trinkets. The fact of the matter is that every piece of ivory comes from a dead elephant.

At IFAW, we believe that all elephants deserve protection from the ivory trade. And we are committed to securing them more room to roam. We safeguard habitat; train and equip anti-poaching rangers; promote peaceful solutions to human-elephant conflict; and rescue orphaned or injured young elephants, giving them a second chance at life in the wild.

Thank you for joining us in celebrating elephants and educating young people about these magnificent animals. The saying goes that elephants never forget. Together, we can help ensure that elephants themselves don't become just a memory. ”



Fred O'Regan
IFAW President & CEO



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Founded in 1969, IFAW (the International Fund for Animal Welfare) saves animals in crisis around the world. With projects in more than 40 countries, IFAW rescues individual animals, works to prevent cruelty to animals, and advocates for the protection of wildlife and habitats. For more information, visit ifaw.org.

1 Celebrate Animal Action Week

For more than 18 years, IFAW's Animal Action Education program has been giving young people the knowledge and tools to take positive action on behalf of animals and the environment.

Each year during Animal Action Week, IFAW launches a new international education and outreach program that highlights a different animal welfare and conservation theme. This year IFAW's Animal Action Week is celebrated 3-9 October - but you can organize your own Animal Action Week celebration any time.

Get started with the suggestions in this flyer for special activities and events you can organize as part of a week-long celebration. Then get creative with your own inspired ideas for raising your voice, spreading the word and making a difference for elephants — and all the animals in our shared world.

2 Get the Facts

Everyone in your school or youth group can join in by downloading our FREE educational materials. Hold a screening of our 18-minute companion video all about elephants. There's lots of information, lesson plans, worksheets, quizzes and fun stuff too. To download or order, visit: www.ifaw.org/education

3 Join the Herd !

Take part in our family petition and elephant "ribbon" campaign. IFAW needs your help to advocate for elephants. Send us your petitions and creative crafts with messages for elephant protection so we can present them to world decision-makers attending the next international meeting of the Convention on International Trade in Endangered Species (CITES).



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Take Action for Elephants!

Here's how to join in:

1. Photocopy the **petition** form on the back of this flyer and ask your students to sign it with their families to urge stronger international protection for elephants.

2. As an additional option, print out the **elephant ribbon craft** template from the DVD or online at: www.ifaw.org/animalaction. Your students can help spread the word by creating their own elephant "ribbons" out of recycled paper, fabric, cardboard packaging, or other materials. Include colorful decorations, thoughts, and messages from your group to advocate for elephant protection.



Join us to help protect elephants worldwide and receive special gifts for your entire class!

Send in your students' family petitions (see next page) and/or ribbon crafts and we'll send you elephant ribbon campaign pins for your entire class or group. PLUS, the first 50 classrooms that send in elephant craft creations with their pledges will receive unique, hand-crafted elephant-themed gifts for the entire class, such as elephant stringdoll keychains from **kamibashi** (www.kamibashi.com), or hand-carved elephant pens.



Gifts for you too! Our corporate partners would like to recognize the incredible contribution educators make to creating a better future for both animals and people. Tell us how we are doing with our Animal Action Education program and we'll send you a gift bag of earth-friendly, animal-kind products, including cocoa soap from **mōksa organics** (moksorganics.com), which helps support IFAW's education and elephant protection programs worldwide. To receive your gifts, fill out our short survey online at: www.ifaw.org/teachergifts.



4 My Elephant Neighbors

We protect what we appreciate and we appreciate what we know. Unfortunately, in many elephant range countries, children have never even seen an elephant or been educated about the challenges elephants face.

IFAW is helping to change that by educating and inspiring African school children to be the conservation leaders of tomorrow! We are working directly with primary school students in Burkina Faso, an impoverished West African country where forest elephants are in great danger from human activities, including habitat destruction and poaching.

Students are first taken on a field trip into the forest to see and better understand their mighty elephant neighbors. Back in the classroom, they learn about ways that elephants and local people can coexist more harmoniously. Looking towards the future, the goal is to inspire and empower these young people to make pro-elephant conservation decisions in the coming decades.

Learn how your class, school or group can connect with and support a class of primary students in Burkina Faso on a journey towards better elephant conservation at: www.ifaw.org/animalaction.

5 Animal Art Contest

Help create the next Animal Action calendar/poster with your original artwork. Send us a colorful picture of a wild or companion animal, such as elephants, tigers, bears, whales, seals, sea turtles, sharks, raptors, cats and dogs. A selection of winning artwork will be used in next year's classroom poster. Entry forms and more details are available online at: www.ifaw.org/artcontest.

6 Calling all Animal Heroes

Do you know someone who has done something exceptional for animals? Perhaps they have devoted their life to saving animals at a sanctuary, campaigned tirelessly for animal welfare or carried out a brave rescue. Nominate them to receive an IFAW Animal Action Award. Nomination forms available online at: www.ifaw.org/animalaction.

Will only words remain?

You can help make sure that elephants don't become just a memory.



Join the Herd!

Sign the petition to receive your elephant campaign ribbons & help translate talk into action for elephants worldwide!

Dear Teachers & Group Leaders: Photocopy the petition form below and send it home with your students to sign with their families. Return completed forms to IFAW so we can present them on behalf of elephants to international decision-makers. By encouraging world leaders to uphold and enforce the ban on ivory trade, your children and their families can have a meaningful role in protecting this beloved species.

As a special thank you for your participation, we will send elephant gifts and ribbon pins for your entire class.

Mail petition forms to: IFAW Animal Action Team, 290 Summer Street, Yarmouth Port, MA 02675

To receive the pins and gifts, please include a cover sheet with your name, school or group name, # of students, and mailing address.

Every signature makes them stronger.



I, _____ and my family call on world
Child's First Name and Age leaders to protect the world's remaining elephants by opposing *any* trade in ivory.

Parent/Guardian Full Name _____ Signature _____

Address _____

City _____ State/Province _____ Postal Code _____

Email _____ Phone _____

YES! Please send me more information on IFAW's work to protect animals around the globe. I'd like to receive information by: e-mail post