# Heading to the water? Help protect whales

Greenov

Take a safer route

Conserve.iO

ifaw

Whales around the world are threatened by collisions with boats - known as vessel strikes, which often result in severe injury or death.

Steering international shipping lanes away from whale habitats and slowing vessel speeds are the most effective solutions to addressing this threat.

But you can also help keep the ocean safe for whales around the world.

Download the Whale Alert app!

## Whale Alert app features

### **Up-to-date regulations**

The app displays areas with regulations, so users are made aware of speed limits, seasonal restrictions, cetacean sanctuaries, and other rules in place to protect whales.

#### Whale sightings

App users—including recreational boaters, professional crews, scientists, and volunteer networks —can report whale sightings in a simple and free interface.

Reporting a whale sighting in the app creates an alert for other users in the area. Users will be notified with sounds and visual alerts when they enter an area where a whale has been reported, making it easier to avoid collisions. This also enables mariners to support the monitoring of whale populations by biologists and resource managers.

### Safety zones

Mariners can access a user-friendly tool that displays whale 'safety zones'. The app's ship strike indicator will evaluate the risk of collision depending on the size, speed, and location of the vessel, throughout the vessel's journey.

### **Connect to first responders**

Whale Alert also connects first responders to reports of dead or distressed marine mammals in real time. For example, Whale Alert may help facilitate a phone call or automatically generate a written report so that the most appropriate response action can be taken by the appropriate local experts.

#### **#WhaleAlert**

#### Available now in Europe

Whale Alert, now available in Europe in English, French and Spanish. For both Android and Apple devices.



# Download our app to report and save whales

**>>>** Learn more at whalealert.org



