

ifaw



INCLUDE  
A CHARITY

*Will*  
WONDERS  
NEVER CEASE



**DON'T JUST DREAM OF A BETTER WORLD... WILL IT.**

# Are you *Will*-ing to make a difference?

**By leaving a gift in your Will to a cause close to your heart, you'll leave a lasting impact on the lives of others – long after you're gone. A legacy of creating a better world. Who doesn't want to be a part of that?**

The human spirit is a powerful thing. We can rise after much adversity and still offer a kind hand to others. This is why the willpower of one makes us all stronger.

And when you choose to leave even a small gift in your Will, the flow-on effect can be exponential. Casting ripples long into the future.

Whether it's medical research, animal welfare, the environment or another worthy cause, your gift will create a brighter future. For generations to come.

**Would you like to learn more about the process of leaving a gift in your Will? We're here to support you.**

[includecharity.com.au](http://includecharity.com.au)



## The experts share their insights

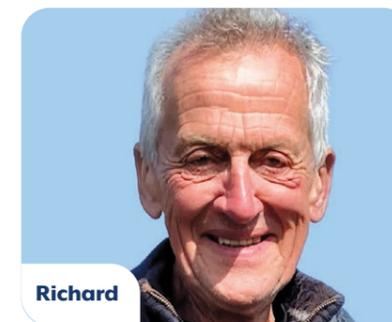
**'Take your time. Your Will – and leaving a gift – are decisions best made after some space and reflection. The important thing is, don't ignore the concept altogether.'** Richard Radcliffe



**ROHANI BIXLER**  
Principal Lawyer | Estate Planning,  
Administration & Litigation

Rohani has an extensive legal background in Wills and estates. Since 2006 she's been practising exclusively in the areas of estate planning, deceased estate administration and estate litigation, and disputes.

*"A Will gives you – and your loved ones – peace of mind. Estates and inheritances can be a lot to deal with for the people you leave behind. Take your time to get clear on your wishes so we can see them through."*



**RICHARD RADCLIFFE**  
Fundraising Consultant

Richard has been a global leader in fundraising for over 30+ years. He has spoken to over 35,000 people about their Wills and wishes. And helps to support both individuals and charities through the bequest process.

*"A Will is essentially a love letter to your family which they read after you're gone. So think about what matters to you most and then take this opportunity to articulate it."*

# Got a question? Let us put your mind at ease

Your legacy isn't something that should be decided on a whim. Or under the stress of a major life event.

Wills are done best when you give yourself the time, space and information you need to make decisions that fulfil your life's wishes.

## Why should I consider leaving a gift in my Will?

**Richard:** Because it's easy. You can add a gift to your Will in minutes. Think about all the things you've wanted to support or achieve in this lifetime. A gift in your Will gives you the opportunity to help such passions come to life, even after you're gone. And the best part is, it doesn't cost you anything now.

**Rohani:** It's a way of saying thank you for whatever that cause has offered you – or your loved ones – in this lifetime. Charities exist to help those who can't help or advocate for themselves. They make our world better. It's a beautiful thing to support and make a part of your legacy.



## How do I choose which charity to support?

**Richard:** Most people will decide to support a cause that has either impacted them directly or somebody they care about. Or one that aligns with something they would love to see for the world. Perhaps you want to help find a cure for cancer or give food and shelter to the homeless. Whatever it is, your gift will be a part of the process of making it happen.

**Rohani:** People often decide where their gift will go based on events or organisations that have helped or impacted them. And quality conversations with trusted people can give the individual an opportunity to discuss what it is that they want – and how best to achieve that. Even if the initial chat gets them to the point of deciding on an area they'd like to support, such as the climate or a children's charity. It gives them the foundation to go and make a choice that works for them – and their chosen cause.

## How do I tell my family members I've decided to leave a gift in my Will?

**Richard:** Sensitively, but clearly. I think it helps to make peace with the knowledge that it possibly won't be a fun or comfortable conversation. But it will be a necessary one. Explain to them that you are telling them your wishes because they matter to you – and so does the cause you're choosing to support.



**Rohani:** I always suggest taking a gentle approach. You could say, 'I know this is hard, but I really need to talk about it.' And give your loved one context. And if possible, share a story about why the charity means so much to you to help them to understand.

## How much do most people leave as a gift?

**Richard:** You can leave as much or as little as you like. There are no rules. (I've seen someone leave \$1 before – although I'd advise against this as it cost the organisation more in administration.) But the point is, a specific gift, large or small, or a percentage of what's left after you've taken care of your family, will be gratefully received. And, more than likely, barely missed by your loved ones.

**Rohani:** Amounts vary from client to client. It's a very personal choice. But you have a lot of control over what your gift looks like. Some prefer a dollar amount, while others choose a percentage of their estate. The decision is yours and yours alone. The professionals are just here to support you in seeing your wishes through.

## Do I tell the charity I'm leaving them a gift?

**Richard:** Yes! Especially if you'd like to be a part of their community. Most charities love to acknowledge and care for their bequest contributors to say thank you while they can. This act of giving is a big deal – and you should allow them to show their appreciation.

**Rohani:** From a legal perspective, I would say most definitely yes! Otherwise, the charity may not find out you have left the gift and miss out altogether. It also helps them to further prove your intentions if the gift happens to be disputed by another beneficiary.

## Want to amend your existing Will?

To change your Will, you can make an addition called a **codicil**. Your solicitor can help you with this. You should never change your Will by crossing out existing information.

For more advice about creating or changing your Will, head to [includeacharity.com.au](http://includeacharity.com.au).

# A gift that is immortal: Jill's legacy

**'I made sure my loved ones were taken care of. But it was important to me to also leave a gift to an organisation close to my heart.'**

## **I believe life is to be lived**

Jill Watson has a colourful life that has spanned many continents. Filled with fine arts, friends and fun – and most importantly, her beloved family.

'It was always top of my mind to ensure I looked after my loved ones. But I also wanted to support the arts because it has given so much to me.'

Jill has always been very forthright with her intentions – and her family was very accepting.

'They knew a majority of my estate would go to family and were happy for me to share a percentage with a cause that has been such a big part of my life.'

## **I chose something that made my life all the richer**

Jill has been involved in amateur dramatics for most of her life. A passion that added much flavour and delight to her journey.

## **Don't leave your family wondering**

**Speak to your loved ones about leaving a gift in your Will. Need support to have the conversation?**

**Head to [includeacharity.com.au](https://includeacharity.com.au).**



So it was natural for Jill to choose to support others who desire similar experiences.

'I have tailored where my gift goes to so that others have access to the training and experiences I did,' she says.

## **And I even get to enjoy the benefits now**

It's not that we do kind things for glory. Although gifts in Wills are an act of the heroic.

But we humans still like to be shown appreciation. And that is exactly what Jill has discovered.

'I made the specific organisation aware of my parting wishes while I was drafting my Will, so I now get to participate in some of their events throughout the year. And I've been featured in their monthly newsletter.'

## **So what advice would Jill give to others considering leaving a gift in their Will?**

'Sit and think about it carefully. Everyone has different opinions – but think of the things that helped you in your life.'

'And remember, even a small amount can, and will, help a lot.'

# Give the gift of a better world

Leaving a gift in your Will means a huge amount to your chosen charitable organisation – and allows you to see through your vision of a better world.

Ready to leave a gift in your Will? Visit [includeacharity.com.au](https://includeacharity.com.au) or contact IFAW.

## **Ways you can leave a gift:**

- **Your entire estate or any percentage you choose.**
- **The remainder of your estate.**  
After you have taken care of loved ones, you can leave the whole or part of what remains of your estate.
- **A specific gift in your will.**  
You can give a specific amount of money or items such as shares, paintings, or property. However, this does not allow for changes in your circumstances or inflation.
- **A gift through a perpetual trust.**  
By making a charitable organisation/s the beneficiary of an endowment fund, you will provide long-term and ongoing support.



## **TIED GIFTS**

You indicate a specific purpose, project or area of work within the organisation that you wish to support.

## **UNTIED GIFTS**

The charity can use your gift for its highest priority at the time of the bequest arrival. These types of gifts are crucial because they allow the organisation to adapt to unexpected needs.

As many charities' priorities can change over time, it's a good idea to talk to an organisation to find out what gifts they prefer.

*'If you plan to leave a gift in your Will, it's great to start the conversation with your family as early as possible.'*

*'That way, your loved ones are aware of your wishes, and there are no surprises. This is helpful both legally – and emotionally.'*

**Rohani Bixler**



**INCLUDE  
A CHARITY**

# Give a gift to the future – leave a legacy

Reach out to us today to discuss how to leave a gift in your Will.

**IFAW**

302/418A Elizabeth Street  
Surry Hills NSW 2010  
1800 00 4329  
info-au@ifaw.org  
www.ifaw.org

**Fundraising Institute Australia**

Suite 2, Level 4,  
201 Pacific Highway  
St Leonards NSW 2065  
1300 889 670  
includecharity@fia.org.au  
includecharity.com.au

**ifaw**



**Fundraising  
Institute  
Australia**

The Professional Body for Australian Fundraising

**your legacy  
to protect animals**



**ifaw**

# your chance to continue protecting the animals you care about

For over 50 years, supporters like you have been helping to fight for a world where animals are respected and protected. You've stood with us because you care deeply about animals and you are prepared to do something about it.

Like you, we believe every animal is valuable and with supporters like you on our side, we will continue to work tirelessly to defend animals around the world.

From tackling wildlife crime to setting up animal orphanages, you've been helping us to pioneer solutions to the greatest threats facing animals and their habitats. Together we've achieved incredible successes, yet the world remains a threatening place for animals both on land and in the ocean.

With a gift in your Will, you can ensure that our experts are always

there to take bold action for animals, people and the places they call home. The generosity, compassion and understanding of people who make the decision to leave a gift in their Will allows us to remain steadfast in our determination to create a world where animals and people thrive together.

I hope you will be able to help our work continue, because it really does depend on the kindness and generosity of people like you.



Shannon Walajtys  
Director, Disaster  
Response  
& Risk Reduction



our impact



[learn more](#)

## 1969



A small group of concerned citizens band together to stop Canada's cruel commercial seal hunt. Since then supporters like you have joined us to rescue animals around the world and explore new ways to improve their lives.



# why a gift in your Will is so important

Your Will tells the people you leave behind about what matters to you. It is often the greatest contribution we can make to the lives of the people we love and the causes that are close to our heart.

---

## ► **how you'll be remembered**

With a gift in your Will to IFAW, you can be remembered as a person who cared about animals and the natural world. Your Will ensures your principles and values live on and will inspire your friends and family about the things you care about. Any gift you give, large or small, will make such a difference.

## ► **your gift to animals**

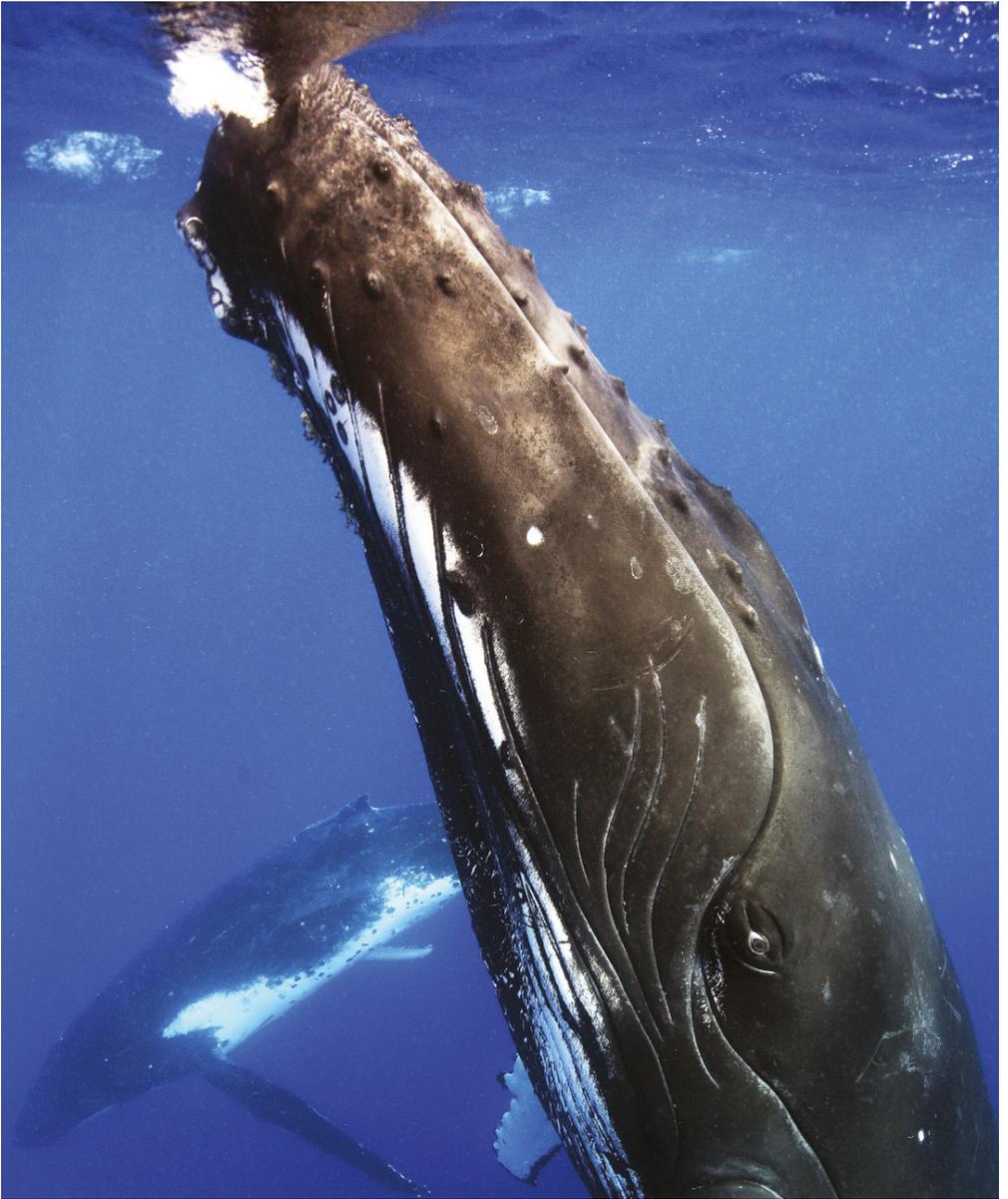
These special gifts are absolutely vital to us and the animals we help. In fact, around a third of all donations IFAW receives come from gifts in Wills. They mean we can plan ahead and commit to ambitious projects. They ensure our animal saving work can continue for years to come.

## ► **our thank you to you**

If you decide to pledge a gift in your Will, you will be joining a unique group of like-minded people around the globe. We recognise supporters who have made this special commitment by inviting them to join our Legacy Society.

As a valued member of this society, you will receive invitations to IFAW events in your region and reports on IFAW's efforts to end animal suffering around the world.

**So if you have pledged your gift, please do let us know. We would love to be able to thank you for your kindness and foresight.**



## 1970s

---

IFAW helps convince the US Congress to pass the Marine Mammal Protection Act, which bans importation of seal products. A year later the Endangered Species Act passes to protect at-risk animals and plants from extinction.

# your gift will make an immediate and lasting impact on animals

A gift in your Will could help fund innovative programmes like our initiative to ending poaching using counter-terrorism techniques.

Poaching is a greed-driven crime that robs an animal of its life, communities of their stability, and the world of our iconic species. It must be stopped.

tenBoma combines information from local and global sources, like rangers, local people and satellite images, to predict and prevent a poacher's next strike.

Since tenBoma launched in Kenya, ivory poaching has dropped 83% and the African elephant population has increased by an astonishing 1,700 individuals.

tenBoma was set up by Lieutenant Colonel Faye Cuevas, who was previously a counter-terrorism intelligence agent. She said: "I found out that because of poaching, in around ten years elephants in the African wild would be gone. I was horrified that my then six-year-old daughter might never have the opportunity to see them. It was that, and the fact that we'd be the generation that lost them, that spurred me to do something."

Poachers continually find new ways of hunting elephants and avoiding capture. We haven't won the battle to end the ivory trade yet. **But with your support, we are determined to stay one step ahead.**



**today, we are protecting elephants by stopping poachers before they strike.**



Faye Cuevas (left) meeting with rangers in Tsavo National Park, Kenya.

## 1980s

---

IFAW wins a crucial ban on selling elephant ivory in Japan and China. Sadly, Japan and China later reopened trade. But in 2019, IFAW won one of the toughest ivory trade bans in the UK. And, with your support, we will continue the fight until every market has closed.

# together we can achieve more for animals

Katie Moore, Deputy Vice President of Rescue, explains how supporters like you have helped her team develop new techniques to give more stranded dolphins a second chance at life in the wild oceans.

“I’ll never forget my first stranding response. It was November 1998 and our team responded to three stranded dolphins. It was incredibly cold and the edge of the water was becoming slushy. We did our best to rescue the animals, but we didn’t know as much back then. In the end, only one was released and was later found dead. It was a hard day.

“20 years later we found ourselves back on the same beach responding to four live stranded dolphins. But, this was an amazing day!

“This time we managed to save them. All four were released together (a key part of the rescue process), one with a satellite tag, which will help us track the animal to check it’s healthy. I cannot express how proud I am.

“When I started at IFAW we were a team of two full time staff, one part-time veterinarian, an old truck, and a small group of volunteers. Today, our team has six full-time staff members, one full-time veterinarian, one part-time veterinarian and a highly trained group of 224 volunteers.

“Our team has pushed the boundaries of marine mammal rescue and we now successfully release over 86% of stranded dolphins.

“When you’re on your knees desperately trying to save the life of a dolphin it can feel daunting. But we celebrate every victory and never give up. With teamwork and perseverance we can make the world a better place for animals and people.”

**This is how far we’ve come in 20 years thanks to supporters like you, so imagine what you could help us do in the next 20 years and beyond.**

**when the tide is low, the stakes are high for marine mammals**



In 2018, IFAW's Marine Mammal Rescue and Research team celebrated responding to their 5,000th stranded dolphin.

## 1990s

---

IFAW rescues the orphan cubs of female brown bears, which are being killed by wealthy trophy hunters in Russia. Thanks to the continued support of people like you, this ground-breaking project has become the world's best in bear rehabilitation.

# “if we act now, together we can preserve what is precious”



IFAW supporter, Angela Gibson, shares why she is remembering animals with a gift in her Will.

“I first heard about IFAW when reading a newspaper article that actually moved me to tears. It was almost 40 years ago, but I vividly remember it. It was about the Canadian seal hunt and the appalling cruelty and suffering the seals and their pups endured.

“I felt so angry and had a desperate need to do something. I realised that the best way I could help was by supporting those people who were best placed to change things.

“I think we as humans have a moral responsibility to help all living creatures, and IFAW is a charity whose morals, passions and ethos really struck a chord with me.

“Helping animals has always been very close to my heart. And

“It comforts me to know that when I’ve gone, I will live on through the animals that IFAW helps.”

leaving a gift in my Will to IFAW is the next natural step. My gift means I know that I’m helping to preserve everything that’s precious for future generations to come.

“You don’t need to be a millionaire to leave a gift in your Will to IFAW. I’m a normal person. But I know that whatever anybody can do to help is worth it and will be totally valued by this amazing charity.

“And it was such an uncomplicated process. I wrote a list of who and what I wanted to benefit, and I took it to a solicitor who prepared it all for me.

“When I wrote my Will the first thing I felt was relief because I’d got it out of the way. Then contentment came in. I had put into place guarantees that my wishes will be carried out, and the most important was to enable IFAW to continue on into the future.”

**Our rescue teams save animals, one by one, anytime, anywhere** ▶



## **2000s**

---

Following the devastating tsunamis in Southern Asia, IFAW dispenses vaccinations, animal feed and emergency care for wildlife, pets and farm animals.

# leaving a gift to ifaw is easy

Making a Will is important because it gives you peace of mind that your wishes will be met. It's really simple to do and we're here to help. Of course many people will want to look after their friends and family first. But after they are provided for, even one per cent of your estate can make a huge difference for animals. Here are some key questions answered and you'll find more handy tips further on in this guide.

---

## ▶ **do I need professional advice?**

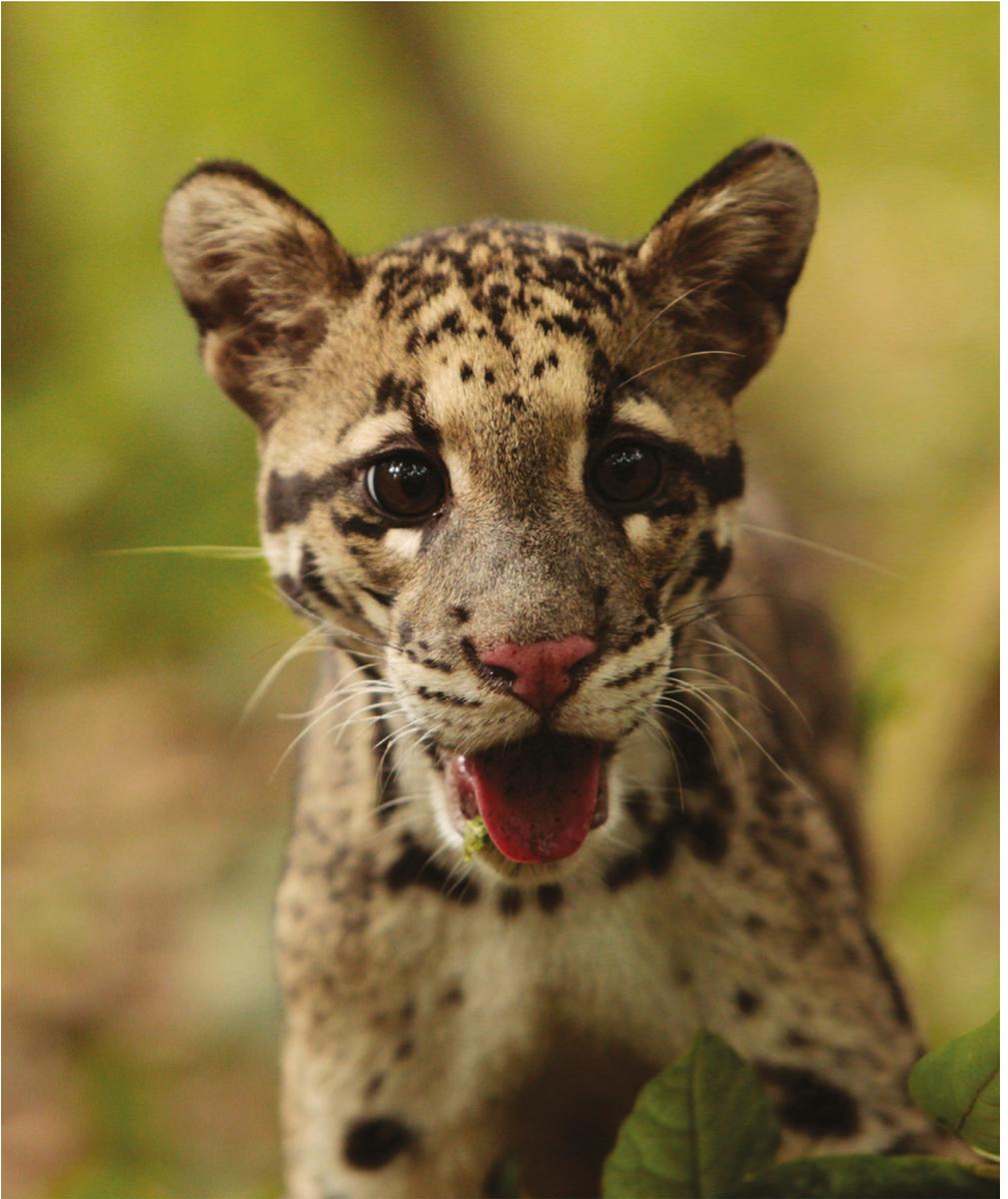
Making a Will is an easy process and adding a gift to IFAW is very simple. You'll even find some recommended wording in your information sheets. We do recommend that you consult a solicitor or expert legal advisor to ensure your Will is legal and valid.

## ▶ **what sort of gift can I leave?**

There are two main ways people choose to support IFAW. You can give a percentage or share of the balance of your estate once all other payments and gifts have been made. And you can give a fixed amount of money. Many people prefer to leave a percentage of their estate because it keeps in line with inflation and so does not lose value over time.

## ▶ **let us know your intentions**

If you like, you can let us know whether you're planning to remember IFAW in your Will using the [your intentions form](#) (included at the back of this guide). It would be lovely to be able to thank you properly.



## **2010s**

---

Working with local and national government, IFAW releases rehabilitated clouded leopards into the wild for the first time in India, offering new hope for this rare species.

# our promise to you

We're here if you have any questions about our work or want to tell us your contact preferences. You can email our dedicated Donor Relations team on [info-au@ifaw.org](mailto:info-au@ifaw.org)

---

- ▶ **animals first.** We're determined to see a world where animals are protected and respected. Every decision we make is based on the animals we help.
- ▶ **embracing new ideas.** We're not scared of change. We challenge problems with fresh thinking and bold action for animals, people, and the place we call home.
- ▶ **stronger together.** We work with supporters like you, NGOs, governments and local communities to create long-term change. Together we can create a world where animals and people thrive.
- ▶ **open and honest.** We'll tell you about our work and publish our finances so you can see where your money is being spent and how you're making a difference for animals.
- ▶ **putting you in charge.** We want to communicate with you in a way that suits you. If you tell us you'd prefer less contact or no longer want to hear from us, we'll respect your wishes.
- ▶ **protecting your privacy.** We will never sell your data to any third party or share your details with other charities.



## future

Over 50 years on from our modest beginnings in 1969, IFAW is now pioneering solutions to some of the greatest threats facing our planet's animals and habitats. As we embark on the next 50 years, we'll need you more than ever.

# six simple steps to writing a Will

How to leave your legacy to protect animals for future generations.

---

- 1** Many people choose to leave a percentage of the balance of their estate to IFAW, having first looked after their loved ones. To do this, start by calculating the value of your estate, taking into account property, investments and any debts.
- 2** Choose the family, friends and causes that you want to remember in your Will.
- 3** Decide who will be named in your Will as executors of your estate, these will be the people responsible for making sure your wishes are carried out. We recommend choosing two people or your solicitor can do it for an agreed fee.
- 4** Visit a solicitor to have your Will written. We recommend that you get professional advice to ensure your Will is legal and valid.
- 5** Put your Will in a safe place: for example, your solicitor will often store it without charge. Also keep another copy that you can check. It's important to keep your Will updated so review it from time to time and following any big life changes. Make sure a relative or close friend knows where the original copy of your Will is stored.
- 6** If you wish, you can complete the [your intentions form](#) (included in the back of this guide) to tell us your intentions. We would love to have the opportunity to say thank you.

**▶ don't forget: if you already have a Will, and wish to add ifaw as one of your beneficiaries, ask a solicitor to help you. ▶▶▶▶▶▶▶▶▶▶**

[learn more](#)

## your questions answered

### **do you have any recommended wording?**

It is very important to ensure your legacy goes to the people and organisations that you planned, so it is vital that the details in your Will are correct. You might want to include the wording below.

**to leave a share of your estate:** I give a ....% share of the residue of my estate to the International Fund for Animal Welfare (Australia) Pty Ltd, a nonprofit charitable organisation, located at Suite 302, Level 3, 418A Elizabeth Street Surry Hills NSW 2010 to be used for its general charitable purposes and I declare that the receipt of their Treasurer or other proper officer shall be a full and sufficient discharge.

**to leave a cash gift:** I give to the International Fund for Animal Welfare (Australia) Pty Ltd, a nonprofit charitable organisation, located at Suite 302, Level 3, 418A Elizabeth Street, Surry Hills NSW 2010 the sum of \$..... (words and figures) to be used for its general charitable purposes, and I declare that the receipt of their Treasurer or other proper officer shall be a full and sufficient discharge.

### **is there important information my solicitor will need?**

Our legal name is the International Fund for Animal Welfare (Australia) Pty Ltd. We are a non-profit organisation, ABN 90 002 655 754.

### **what if I already have a Will?**

If you already have a Will you can amend it without rewriting it entirely by adding a simple document called a codicil. A codicil could be the quickest, easiest and least expensive way to include IFAW in your Will.... And you may even be able to set it up with a simple phone call to your solicitor.

---

## **what if I have any further questions?**

If you have any questions, your Gifts in Wills Officer at IFAW would love to hear from you. They aren't solicitors and cannot offer legal advice on your Will. But they would love to discuss the difference your gift will make to animals. You can contact our Gifts in Wills Officer, Naomi Hepperlin, on **0431 797 487** or at **[nhepperlin@ifaw.org](mailto:nhepperlin@ifaw.org)**

# your intentions form

We would really appreciate it if you could let us know your intentions – whatever decision you have made. You can tell us by filling out this form and send it back to us using the address details included at the bottom of the form.

Any information you give will be treated with the strictest confidence

---

## my intentions

- I have already included IFAW in my Will
- I intend to include IFAW in my Will

## my gift

- Will be \_\_\_\_\_ % of the residue of my estate
- Will be a pecuniary gift (a fixed sum of \$ \_\_\_\_\_ )
- Will be a specific item of \_\_\_\_\_

## I have some more questions

- I would like to hear more about what my gift to IFAW could achieve for animals over the phone (please add your preferred phone number on reverse).

## my details

Title: \_\_\_\_\_

Full Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Postcode: \_\_\_\_\_

House or mobile number:\* \_\_\_\_\_

Email:\* \_\_\_\_\_

\*By giving IFAW these details you confirm that you are happy to be contacted in this way for the purposes of speaking with you about gifts in Wills.

We will not share your email address.

## we'd love to hear from you

We'd love to find out some more about you – why you have remembered IFAW in your Will, why you began supporting us, or what protecting animals means to you. Please use the space below to tell us. Thank you.

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

- Many supporters are happy to share their reasons for wanting to leave a gift in their Will in IFAW publications, both print and digital. Please tick if you prefer to remain anonymous.

IFAW complies with Data Protection legislation to preserve your privacy. Occasionally we make our supporter list available to list-brokers or other charities and organisations, which may contact you with marketing materials, news and offers which may be of interest to you. If you do not wish your personal information to be made available in this way, please email [info-au@ifaw.org](mailto:info-au@ifaw.org) or write us at: IFAW, Suite 302, Level 3, 418A Elizabeth Street, Surry Hills NSW 2010.

IFAW collects personal information in accordance with our enclosed Collection Statement



“The beautiful pangolin is sadly the world’s most trafficked mammal. But at IFAW, we have over 50 years’ worth of reasons to believe it is never too late to take action. We know that every species and every habitat has the ability to bounce back, to survive and thrive. It all depends on the action we take now. And one of the most powerful ways you can help is through gifts in Wills.”



**Azzedine Downes**  
**IFAW President and CEO**