

UNITED STATES



# Annual Report

JULY 2016 — JUNE 2017



**IFAW**

International Fund for Animal Welfare



# Index

Who We Are and a Message from our Board Chair	2
IFAW Leadership and a Message from the CEO	4
Wildlife Crime	6
Wildlife Rescue	10
Photo of the Year	14
Landscape Conservation	16
Community Animals	18
Marine Conservation	22
Financial Overview	26
US Accomplishments	30

# Who We Are

## Our Vision

A world where animals are respected and protected.

## Our Mission

IFAW protects animals and the places they call home.

## Our Promise

We promise supporters and policymakers that we will engineer solutions that benefit animals, people and the planet, and activate where we are needed the most.

## Our Belief

We believe animals matter to people and the planet. Based on that core belief, and in order to achieve our vision, we follow a set of key principles that guide our hands-on projects and advocacy work.

- Animals should be recognized as sentient beings with intrinsic value.
- Policy should be based on sound science and the ethical treatment of animals.
- Conservation decisions should be guided by ecological and biological sustainability, the precautionary principle and the ethical treatment of animals.

## Our Principles

Individual animals matter in conservation. Our work links the value of the individual animal to the health of the population and ecosystem at large.

## Our Approach

We engineer solutions that benefit animals, people and the planet, and activate where we are needed the most. Our international programs are based in science, rooted in local communities, globally-scalable, economically-viable, and always take the long view.

## Our Team

Our team includes rescue workers, conservation specialists, rural community development experts, wildlife crime prevention and enforcement professionals, veterinarians, policy experts, campaigners, scientists, educators and the highest quality support staff, all driven by a determination to help animals in need and conserve species and landscapes. We rally global audiences around animal welfare and conservation issues that require immediate action and support.

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Cover photo provided by Donal J. Boyd

## Call to Action: Intertwined Fates of Humans and Animals



A Message from our Board Chair

Our planet is at a tipping point. Disappearing habitats, shrinking migration range and dwindling wildlife populations all point to a disturbing downward trend toward mass extinction.

The environmental impacts from climate change, pollution and illegal trade to name just a few, present such a daunting challenge to humanity that the rescue and rehabilitation of individual animals can seem trivial in comparison. In fact, the seriousness of these challenges makes the rewards we reap from holistically protecting individual animals, animal populations and their habitats greater than ever. Protecting elephants from poachers makes the African savannas healthier, restoring marine life makes our oceans healthier and preserving biodiversity makes our whole planet healthier.

Species decline represents a real risk, but it should be a call to action and not a cause for despair. Just as the fates of animal species are intertwined with their ecosystems, our future is intertwined with theirs. We thank you for your support in our efforts to ensure that wildlife continues to contribute to a healthy, resilient planet for everyone.

Thank you,

Kathleen Savesky Buckley  
*Board Chair*

# Leadership

## Board of Directors

Kathleen Savesky Buckley, *Chair*  
 Joyce Doria, *Vice Chair*  
 Robert Barber  
 Mark T. Beaudouin  
 Barbara U. Birdsey  
 Stanley Brogan  
 James Costa  
 Graeme R. Cottam  
 Margo Fitzpatrick  
 Brian Hutchinson  
 Margaret A. Kennedy  
 Daniel Lenyo  
 Brian Hutchinson  
 Kit Lilly  
 Greg Mertz  
 Debobrata Mukherjee  
 Thomas P. O'Neill III  
 Alejandra Pollak  
 Susan J. Wallace

## Honorary Board

HRH Princess Alia Al Hussein  
 Keely Brosnan  
 Pierce Brosnan  
 Manilal Premchand Chandaria  
 Leonardo DiCaprio  
 Jane Goodall, Ph.D., DBE  
 Christopher J. Matthews  
 Harold Prince  
 Ben Stein  
 Amber Valletta  
 Goran Visnjic

## Executive Staff

**Azzedine T. Downes**  
*President and CEO*

**Kelvin Alie**  
*Executive Vice President*

**Faye Cuevas**  
*Senior Vice President*

**Jason Bell**  
*VP of Conservation and Animal Welfare*

**Sonja van Tichelen**  
*VP of International Operations*

**Kevin McGinnis**  
*VP of Human Resources and Operation Services*

**Alex Osorio & Jennifer Rosenbaum**  
*Consulting VP's of Communications*

**Thom Maul**  
*Chief Financial Officer*

**Phyllis Bayer**  
*Director of IT and Facilities*

**Daina Bray**  
*General Counsel*

## Countries & Programs

**Beth Allgood**  
*Country Director, United States*

**Kate Natrass Atema**  
*Program Director, Community Animals*

**Joaquin de la Torre Ponce**  
*Regional Representative, Latin America and Caribbean*

**Grace Ge Gabriel**  
*Regional Director, Asia*

**Jeff He**  
*Country Director, China*

**James Isiche**  
*Regional Director, East Africa*

**Rebecca Keeble**  
*Regional Director, Oceania*

**Robert Kless**  
*Country Representative, Germany*

**Philip Mansbridge**  
*Regional Director, United Kingdom*

**Staci McLennan**  
*Country Director, European Union*

**Vivek Menon**  
*Regional Director, Southern Asia*

**Cynthia Milburn**  
*Senior Advisor for Policy Development*

**Katherine Miller**  
*Deputy VP, International Operations*

**Dr. Elsayed Ahmed Mohamed**  
*Regional Director, Middle East & North Africa*

**Katie Moore**  
*Deputy VP, Conservation and Animal Welfare*

**Program Director, Wildlife Rescue**

**Dr. Joseph Okori**  
*Regional Director, Southern Africa/*  
*Program Director, Landscape Conservation*

**Patrick R. Ramage**  
*Program Director, Marine Conservation*

**Rikkert Reijnen**  
*Program Director, Wildlife Crime*

**Céline Sissler-Bienvenu**  
*Country Director, France*

**Arien van der Heijden**  
*Country Director, Netherlands*

**Dr. Maria (Masha) N. Vorontsova**  
*Regional Director, Russia and Commonwealth of Independent States*

**Patricia Zaat**  
*Country Director, Canada*

## Holistic Approach to Protecting Animals and the Places They Call Home

### A Message from the CEO

The International Fund for Animal Welfare is a conservation and animal welfare organization that identifies, assesses and combats threats to animals across the globe.

At IFAW, we recognize that these threats occur within the context of complex political, economic, cultural and ecological pressures. Simply put: a photograph of an elephant victimized by ivory poachers tells a compelling story, but it does not tell a complete one. It is an individual part of a whole, which is why we take a holistic approach to protecting animals and the places they call home.

This holistic, hands-on approach begins with analyzing the latest scientific research, but it does not end there. To fill gaps in our knowledge we seek the guidance of political and economic stakeholders and, most importantly, local communities.

Because these communities often directly interact with threatened species, they possess invaluable field experience and wisdom that cannot be gleaned from the pages of a peer-reviewed journal. Additionally, the tangible risks that biodiversity loss pose to their local environment and their livelihoods give them a unique stake in confronting these challenges.

Cultivating partnerships, building networks of stakeholders and engaging decision makers from the local to the national and international levels are crucial to engineering sustainable solutions that benefit animals, people, and the planet.

While our focus is on animals, we recognize our mission begins with understanding, educating and empowering people. That mission starts with our own organization's internal culture. At IFAW, we encourage cooperation over competition and create a space where constructive problem solving is possible by starting at "yes."

Humans play an outsized role in contributing to species decline and we must play a decisive role in reversing it. We thank you for joining us in this mission.

Sincerely,

Azzedine Downes  
*President and CEO*

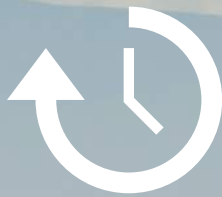




# Wildlife Crime

**Every 26 minutes**

**One African elephant is killed by poachers.**



As threatened populations decline, prices for these animals and their body parts rise in a vicious cycle that encourages poachers to become even more brazen. Fighting the scourge of wildlife crime in a meaningful way means attacking every point in the supply chain, working with governments to change laws, getting ahead of poachers and—in the consumer countries driving demand—mounting sophisticated outreach campaigns to change attitudes and behavior.

Driven by demand for ivory in Southeast Asia and bankrolled by sophisticated multinational criminal syndicates, ivory poachers are well-funded and well-organized.

## Our Approach



Cutting-edge technology



Next-generation tactics



Local community expertise





KENYA



# tenBoma

## Saving Wildlife and Securing Landscapes

In Kenya, our tenBoma initiative engages with local communities, empowering them with the resources and training to report suspicious activity before poaching happens. IFAW-trained wildlife law enforcement personnel receive reports on the ground, allowing them to respond quickly. Meanwhile, back at tenBoma headquarters, experts compile data and analyze field reports to identify patterns, allowing them to reliably predict where poachers will strike next. tenBoma has given IFAW and our allies an incredible advantage in the fight against wildlife crime.

### tenBoma in 2017\*

- 21** arrests of poachers and wildlife traffickers
- 45** rangers trained on crime scene procedures at poaching sites
- 0** elephants poached in tenBoma identified high threat areas

Encouraged by these successes, we've expanded tenBoma across Kenya and into northern Tanzania. We are also growing our network of tenBoma allies, bringing additional conservancies, community organizations, government agencies and international allies to the fight. Next year we will develop operations in the Democratic Republic of Congo, Uganda, and India to fight poaching of elephants, hippos, tigers, and other valuable wildlife.



# The Ivory Trade

## Reducing Supply and Combating Demand

Stopping poachers before they kill saves animal lives, but international wildlife trade poses such an existential threat to populations that preventing poaching alone isn't enough. That's why we also provide training and support to customs and law enforcement officials in smuggling transit countries.



— In Kenya, IFAW is helping law enforcement officials breathe new life into traditional forensic tools with next-generation ivory fingerprinting technology. The porous, ridged surface of ivory makes it difficult to lift identifiable fingerprints more than several days old using traditional fingerprinting powder. But with new fingerprinting powder composed of smaller particles, usable prints can be lifted even after as many as 28 days. The new kits have already been used to gather evidence in four cases, resulting in 15 arrests, including five police officers.



— While these efforts reduce the supply of ivory, as long as there's a demand for ivory products, the threats to elephants will continue. To address this, we partnered with foundations, government agencies and the private sector to run a multi-year marketing campaign targeting Chinese urban centers, border areas and high ivory consumer regions with public service announcements to influence consumer attitudes and behavior.

IFAW's strategy to reduce market supply and consumer demand has had significant impact on ending the ivory trade in China. In December 2016, the Chinese government announced the plan to ban domestic commercial ivory trade by the end of 2017. China had closed a third of their ivory carving and trading outlets by the end of March of last year. Additionally, IFAW representatives worked locally with Chinese officials, offering investigative support in 37 cities to help them enforce the ivory trading ban.

## Inaugural Youth Forum for People and Wildlife

IFAW convened the inaugural Youth Forum for People and Wildlife in 2016, bringing conservationists aged 18-25 from 25 countries together to develop their skills, professional networks and expertise. These young leaders have since launched their own organization called Youth for Wildlife Conservation to ensure that youth voices are heard on wildlife crime and other critical threats to wildlife. We commit to this work so that this next generation of wildlife conservationists will be able to show their children elephants and other animals thriving in the wild, and not just in pictures in textbooks.

\*Alongside Kenya Wildlife Service



# Wildlife Rescue

Individual animals matter. As more species approach a tipping point, where dwindling numbers accelerate their drift towards extinction, the health and safety of individual animals becomes even more vital. That's why our holistic approach links the value of the individual animal to the health of the population and the ecosystem they call home.

When marine mammals, tigers, elephants, rhinos and other wildlife are in crisis, IFAW's Wildlife Rescue team steps in with expertise on

wild animal vet care, rehabilitation, transportation, release and post-release monitoring. Whether a wild animal has been orphaned, injured, stranded, confiscated from illegal trade, has come into conflict with people, or has been discovered in inhumane captive conditions, our team and partners dedicate themselves to achieving the best possible outcome for each animal and improving protocols for wildlife rescue around the world. During fiscal year 2017, IFAW's wildlife rescue efforts spanned Africa, Asia, Australia and North America.

**Wildlife  
Rescue  
in 2017**



**12**

Countries where  
IFAW was active



**2,500+**

Wildlife Assisted



INDIA



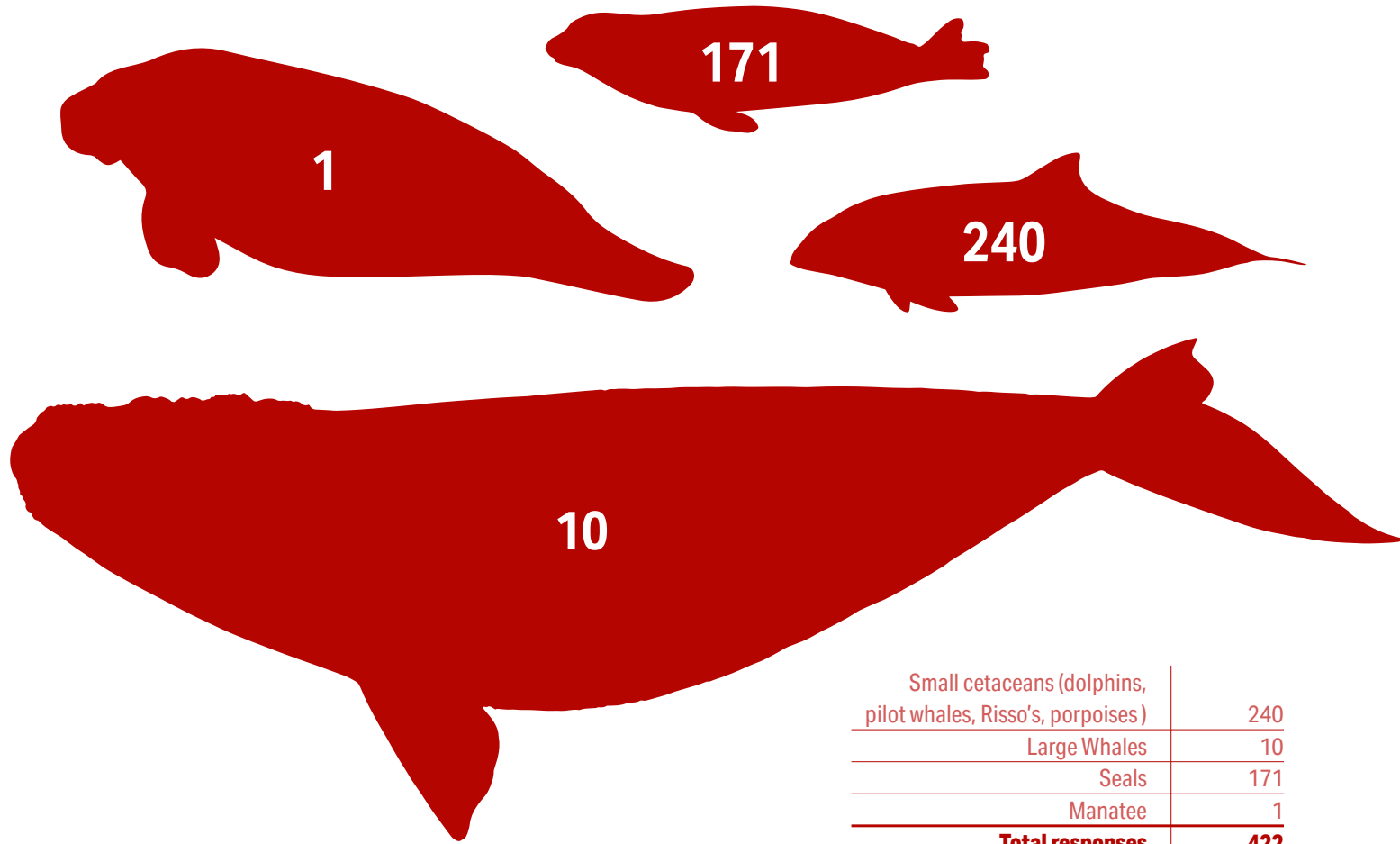
## Rescue and Rehabilitation After Disaster

More than 450 animals drowned when the worst floods in a decade ravaged Kaziranga National Park India, in July 2016, submerging almost 90 percent of the protected lands.

In partnership with Wildlife Trust of India (WTI), we rescued nine Indian rhino calves from the raging floods, and are currently rehabilitating them back to health with the goal of eventual release back into the wild.

Overall, we responded to 374 animals in distress, including more than 40 different species throughout the region.

# Responded to over 400 reports of stranded or injured marine mammals.



While extreme weather and other disasters grab headlines, the less visible threats to marine animals represent a crisis of equal or greater magnitude. Commercial overfishing, rising ocean temperatures, pollution and ocean noise disrupt marine food chains and ocean habitats. Marine mammals face unique dangers in global stranding hotspots such as Cape Cod. Displaced dolphins often wind up helpless on shore, while whales and seals become entangled in fishing gear.

Working with an extensive network of volunteers, IFAW's Marine Mammal Rescue and Research Team (MMRR) responded to more than 400 reports of stranded or injured marine mammals. Our team achieved a successful rescue and release rate of **72 percent**, and responded to the largest mass stranding of Risso's dolphins recorded in our history. We also continued to refine our pioneering work with remote sedation darting. This innovative technique allows us to identify and dart seals in distress at a distance, acoustically track their movements while the sedative takes effect and safely disentangle and treat any injuries before releasing them back to the ocean with a much better chance of survival.



## Closing the Loop

IFAW's work doesn't end with the release of rehabilitated wildlife. Post-release monitoring programs for both terrestrial and marine animals document survival and successful integration into local populations — a key measure of success. Collected information provides invaluable data to inform best practices for rescue, rehabilitation and release, not only for IFAW projects, but also for our worldwide partners in the animal rescue and conservation community.

CAPE COD



INDIA







# Photo of the Year

This amazing photo was taken by Mr. Michael Murphy, a US supporter from Reston, VA. This photo was taken in Okavango Delta, Botswana.



# Landscape Conservation

The welfare of individual animals, the health of populations and the sustainability of the landscapes they call home are inextricably linked. That's why IFAW links rescue and conservation and focuses our landscape conservation efforts on vulnerable keystone species, those species whose ecological activity is vital to the ecosystem itself.

Across the planet, many vulnerable landscapes are being degraded by climate change and human activity. As these habitats shrink, wildlife increasingly come into conflict with people and community animals. Threats to wildlife and their habitats cross borders, oceans and continents. Our holistic approach to protecting landscapes involves addressing the political, cultural and economic factors that contribute to these threats.

## A Step Forward in Protecting Elephant Habitats

IFAW's multi-year commitment to securing the Amboseli Tsavo Kilimanjaro landscape, home to Kenya's largest elephant populations, exemplifies this approach. In 2017, we achieved a critical milestone, by working with the local Maasai community to register the Kitenden Conservancy Trust. Registering this trust is an important step towards securing this portion of land as a community-owned conservancy that can support sustainable livelihoods while providing safe passage for elephants traveling between Amboseli National Park and West Kilimanjaro.



## Empowering Communities

Because our community-supported efforts are strengthened when local communities are empowered, IFAW has invested in scholarships for **60 local students** to pursue studies in conservation and other critical careers, as well as **30 community wildlife scouts** and their new camp. We've seen a remarkable return on our investments in the landscape, with elephant census data from February 2017 showing a **15 percent population increase** in the Tsavo Conservation Area.





# Community Animals

Dogs, cats, and other community animals play important roles in human society.

Happy, healthy community animals prevent the spread of communicable diseases, while strengthening community ties. Because they live in close proximity with humans, they are often overlooked victims of the same disasters that strike human populations.

They are also threatened by human crises, such as economic downturns and domestic violence. Dependence on human care means these animals require special attention and support.



**The year 2017 was marked by an increase in both the frequency and severity of extreme weather events.**

Massive hurricanes and cyclones battered coastlines in the Atlantic and Pacific, while wildfires raged in North and South America. Roofs were ripped from shelters, houses were destroyed and families and their animals were displaced. In the wake of these disasters, IFAW-supported response teams were on the ground to provide the necessary food, medical attention and vaccinations to help them survive. After the threats passed, we worked to reunite pets and other community animals with the families who care for them.



Cyclones



Wildfires



Hurricanes



## Responding to Extreme Weather & Natural Disasters



California



When wildfires in northern California ravaged more than 6,000 acres of land and destroyed dozens of homes, our rescue team was on the ground, helping provide safe haven and care for more than **200 dogs, cats and horses.**



Mongolia & Somalia

We also provided emergency assistance to alleviate the suffering of vulnerable animals in two of the world's countries hit hardest by drought, Mongolia and Somalia.



India

Tropical Cyclone Vardah flooded communities and uprooted trees in Chennai, India, where we assisted more than 300 cows, goats and dogs in need of care.



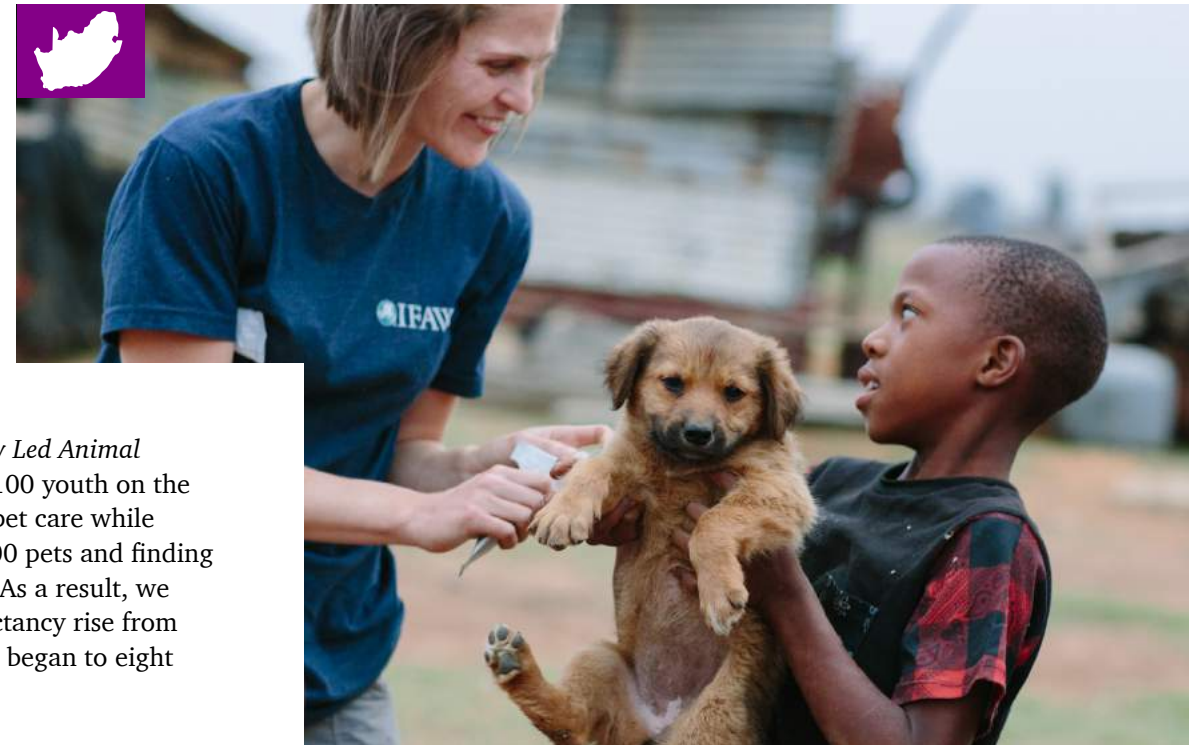
We are proud to collaborate with local partners who share our vision of improving outcomes for animals in disasters through effective preparedness and response.

NEARLY **40,000** COMMUNITY ANIMALS SAVED

## A Holistic Approach

In communities without access to veterinary care, both the welfare of companion animals and the well-being of the people are compromised. Thousands of animals and people benefit annually from IFAW's holistic approach of engaging with local communities and other key stakeholders to tailor solutions.

SOUTH AFRICA

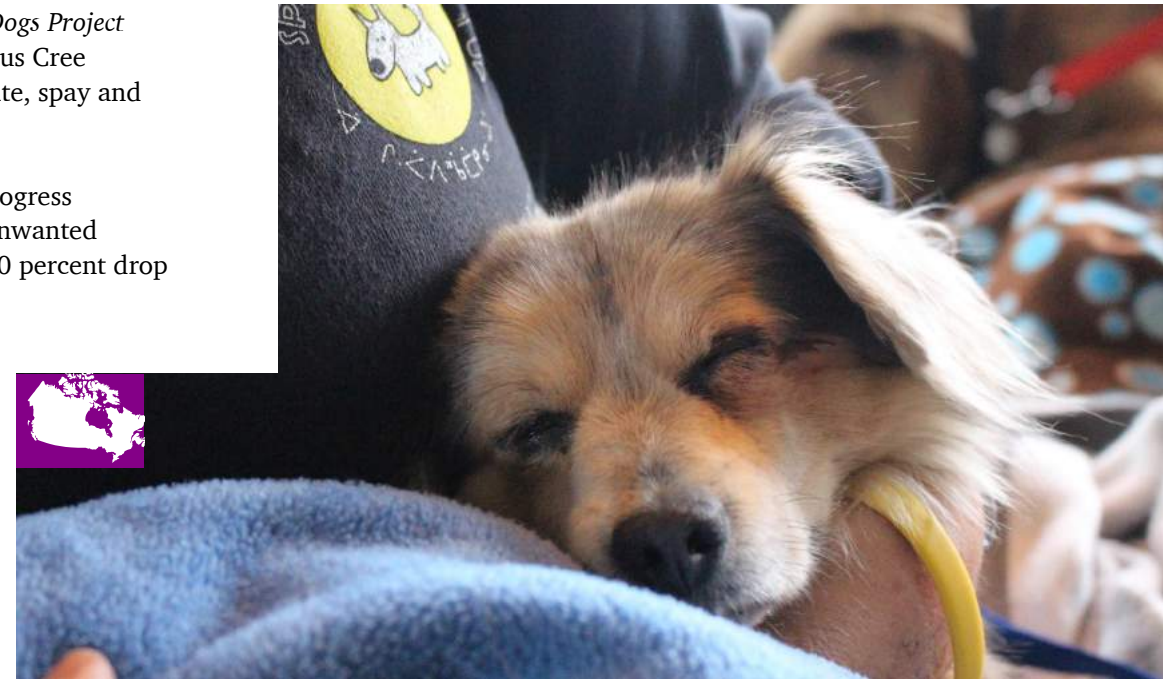


In South Africa, *Community Led Animal Welfare (CLAW)* educated 100 youth on the best practices for humane pet care while vaccinating more than 7,000 pets and finding homes for hundreds more. As a result, we have seen animal life expectancy rise from two years when the project began to eight years today.

In Canada, IFAW's *Northern Dogs Project* worked closely with indigenous Cree communities to treat, vaccinate, spay and neuter hundreds of dogs.

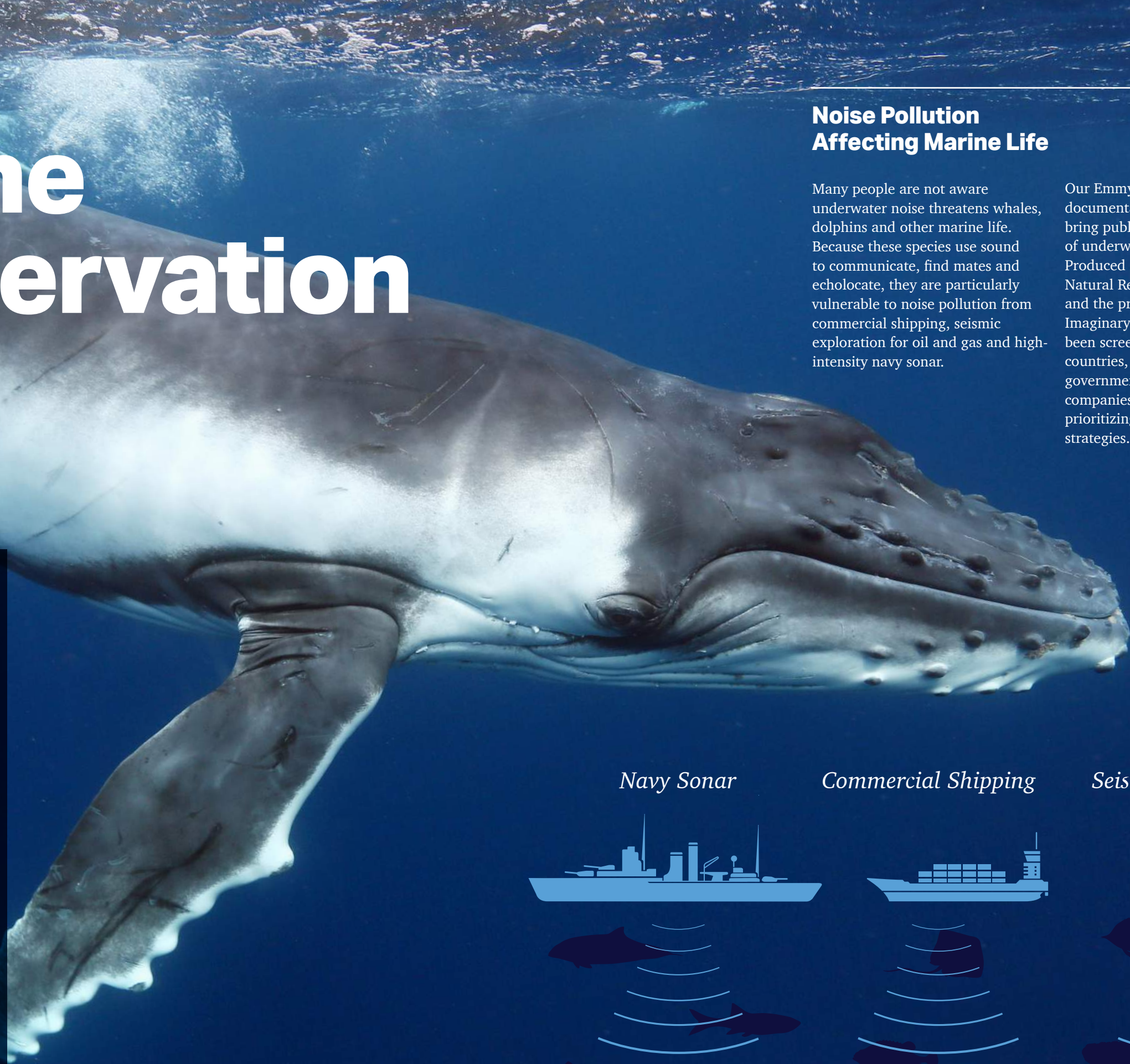
We have made remarkable progress in reducing the numbers of unwanted community animals, with a 50 percent drop since last year.

CANADA





# Marine Conservation



## Noise Pollution Affecting Marine Life

Many people are not aware underwater noise threatens whales, dolphins and other marine life. Because these species use sound to communicate, find mates and echolocate, they are particularly vulnerable to noise pollution from commercial shipping, seismic exploration for oil and gas and high-intensity navy sonar.

Our Emmy award-winning documentary *Sonic Sea* continues to bring public attention to the threats of underwater noise pollution. Produced in partnership with the Natural Resources Defense Council and the production company Imaginary Forces, *Sonic Sea* has been screened in more than 50 countries, helping to encourage governments and private sector companies worldwide to begin prioritizing ocean noise reduction strategies.

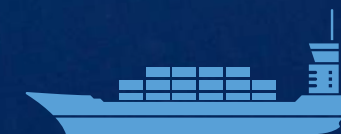
The ocean is home to some of our planet's most wondrous creatures and most threatened ecosystems. Utilized by many nations and owned by none, the ocean is uniquely vulnerable to a 'tragedy of the commons' dynamic, in which individual activities drive the decline of shared resources, to the detriment of all.

Decades of engaging diverse stakeholders and building strong networks of strategic international partners have put IFAW in a unique position to broker viable solutions based on world-class science. We engage with commercial interests, international regulators and other thoughtful non-governmental stakeholders to bring an end to deadly ship strikes, lethal entanglements in outmoded fishing gear, ocean noise pollution and commercial whaling.

*Navy Sonar*



*Commercial Shipping*



*Seismic Exploration*



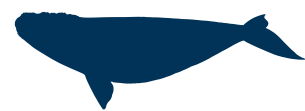


## Transit and Whale Collisions

Collisions between critically endangered North Atlantic right whales and large shipping vessels are one of the leading causes of death for these whales and threaten the survival of their entire species, **currently numbering fewer than 450 individuals**. As a protection measure, mariners in US waters are required to travel at 10 knots or less in designated right whale habitat and their speed is monitored.

The Right Whale Corporate Responsibility Project, launched by IFAW and Stellwagen Bank National Marine Sanctuary (SBNMS), evaluated 2,000 total transits during a two-year period and graded shipping companies on how closely they adhered to the provisions of the U.S. ship strike rule.

Analysis showed significant improvements in compliance, with A or A+ ratings increasing from 72% to 83% of vessels. IFAW representatives in the U.S. and Europe have met with private shipping companies to press them to adopt 'slow steaming' practices that reduce noise from shipping vessels while cutting air pollution and dramatically reducing the chances of ships colliding with whales.



### CORPORATE RESPONSIBILITY REPORT CARD

Grade	Companies	Vessels
A+	62 (43%)	106 (50%)
A	56 (39%)	69 (33%)
B	4 (3%)	8 (4%)
C	5 (3%)	8 (4%)
D	2 (1%)	2 (1%)
F	16 (11%)	18(1%)
<b>Total</b>	<b>145</b>	<b>211</b>

## The Fight to End Commercial Whaling

Despite the mounting environmental and human-caused pressures on whale populations, **commercial whaling by Japan, Iceland and Norway persists**. We continue to leverage our strong partnerships with governments and scientists active in the International Whaling Commission to push for stricter regulations, encourage governments to stop commercial whaling and promote public awareness campaigns highlighting the many threats to whales and their ocean habitats.

IFAW has been working consistently in Iceland since 2003 to turn the tide against commercial whaling. Through our 'Meet Us Don't Eat Us' campaign, we have encouraged tourists to enjoy responsible whale watching instead of sampling whale meat. High-profile Icelandic musicians and artists have promoted our petition to expand a whale sanctuary outside Reykjavik Harbor to protect whales in this vital whale watching area from the whaling that takes place there. We received a record 100,000 signatures from individuals supporting our initiative and pledging not to eat whale meat. In addition, 84 Reykjavik restaurants have signed on as 'whale friendly,' promising not to include whale meat on their menus. In July 2017, the Fisheries Minister publicly announced that she is open to changing Iceland's whaling policy, providing an additional reason for hope for the future of whales and other ocean-dependent species, including our own.



ICELAND



### BY THE NUMBERS

100k

Signatures pledging to support IFAW and not eat whale meat in Iceland, a new record.



84

Restaurants in Reykjavik pledged to not include whale meat on their menus.



# Worldwide Financial Overview

Our work is made possible through the generosity and trust bestowed by individuals, institutions and governments. Funder support has facilitated increased depth and breadth of our projects and campaigns over the past year and will directly contribute to our future success.

## International Fund for Animal Welfare

Combined Financial Statements (unaudited\*) for the years ended 30 June 2017 and 2016 in thousands of US dollars

STATEMENT OF FINANCIAL POSITION	2017	2016
<b>Assets</b>		
Cash and cash equivalents	\$ 23,775	\$ 20,804
Prepaid expenses, other current assets	8,753	11,142
Fixed assets, net	18,321	18,635
Investments	55,908	52,271
Total assets	<u>106,757</u>	<u>102,852</u>
<b>Liabilities</b>		
Accounts payable, other current liabilities	8,760	10,131
Notes payable	11,796	12,155
Total liabilities	20,556	22,286
Net assets	86,201	80,566
Total Liabilities and net assets	<u>\$ 106,757</u>	<u>\$ 102,852</u>

## STATEMENT OF ACTIVITIES

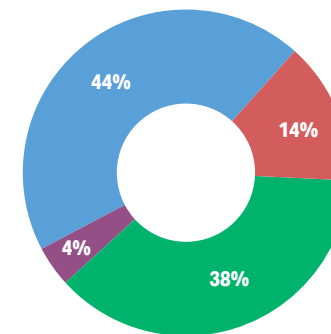
<b>Revenues</b>		
Supporter contributions	\$ 51,491	\$ 55,868
Bequests	16,368	16,519
Donated goods and services	44,886	57,107
Investment and other operating income	4,500	1,377
Total revenues, gains, and other support	<u>117,245</u>	<u>130,871</u>
<b>Expenses</b>		
Total program and operating expenses	<u>113,282</u>	<u>126,494</u>
Excess of revenue over expenses	<u>\$ 3,963</u>	<u>\$ 4,377</u>

## International Fund for Animal Welfare Allocation of Program and Operating Expenses

Year ended 30 June 2017

### STATEMENT OF FINANCIAL POSITION

Entity	Location	Program & Program Support	Fundraising
International Fund for Animal Welfare, Inc.	United States	93.3%	6.7%
International Fund for Animal Welfare IFAW in Action	United Kingdom	92.7%	7.3%
International Fund for Animal Welfare (IFAW)	United Kingdom	83.8%	16.2%
International Fund for Animal Welfare Inc./ Fonds international pour la protection des animaux inc.	Canada	84.4%	15.6%
Stichting IFAW (International Fund for Animal Welfare)	The Netherlands	84.3%	15.7%
IFAW Internationaler Tierschutz-Fonds gGmbH	Germany	88.3%	11.7%
Fonds International pour la protection des animaux (IFAW France)	France	73.1%	26.9%
International Fund for Animal Welfare (Australia) Pty Ltd.	Australia	76.5%	23.5%
International Fund for Animal Welfare NPC	South Africa	94.3%	5.7%



### TOTAL REVENUES, GAINS, AND OTHER SUPPORT 1 JULY 2016 - 30 JUNE 2017

Category	Amount (\$)	Percentage
Supporter Contributions	51,491	44%
Bequests	16,368	14%
Donated goods and services	44,886	38%
Investment and other operating income	4,500	4%
<b>Total</b>	<b>117,245</b>	<b>100%</b>

\* Financial statements for each of the IFAW entities are prepared in accordance with local country accounting principles and are audited separately. The combined financial statements are prepared on a basis that approximates accounting principles used in the United States of America.

# United States Financial Overview



To ensure a unified policy voice, IFAW operates through a family of affiliated legal entities around the world with consistent membership across our global boards of directors.

Our fundraising efforts within any given country support our work across the world.

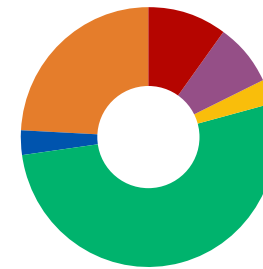
The financial information on this page identifies funds IFAW raised in the US in fiscal 2017 and how those funds were used to support our conservation and animal welfare work in more than 40 countries.

## International Fund For Animal Welfare - United States

Revenue/Expenses (unaudited\*\*) for the years ended 30 June 2017 and 2016 in thousands of US dollars

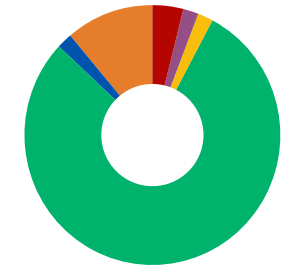
	2017	2016
<b>Revenues</b>		
Supporter contributions	\$ 19,820	\$ 17,534
Bequests	1,626	1,525
Donated goods and services	40,178	50,996
Investment and other operating income	3,352	5
<b>Total revenues, gains, and other support</b>	<b>64,976</b>	<b>70,060</b>
<b>Expenses</b>		
Program	56,713	67,024
Fundraising	4,212	3,523
Administrative support	2,254	2,062
<b>Total program and operating expenses</b>	<b>63,179</b>	<b>72,609</b>
<b>Excess (deficit) of revenue over expenses</b>	<b>\$ 1,796</b>	<b>\$ (2,549)</b>

### WORLDWIDE PROGRAM PRIORITY For the year ending 30 June 2017



Wildlife Rescue	10%
Community Animals	8%
Education	3%
Landscape Conservation	52%
Marine Conservation	3%
Wildlife Crime	24%

### US PROGRAM PRIORITY For the year ending 30 June 2017



Wildlife Rescue	4%
Community Animals	2%
Education	2%
Landscape Conservation	79%
Marine Conservation	2%
Wildlife Crime	11%

\*\* Financial statements for each IFAW entity are prepared in accordance with local country accounting principles and are audited separately. The Revenue/Expenses summary is prepared on a basis that approximates accounting principles used in the United States.



# US Accomplishments



## Protecting Pangolins

All eight pangolin species were successfully uplisted from Appendix II to Appendix I at the Convention on International Trade in Endangered Species (CITES) Conference of the Parties in Johannesburg in October of 2016.

This designation protects pangolins from international trade for commercial purposes. IFAW led the entire effort, including initiating the proposal process, raising awareness and mobilizing key government allies like the U.S., and organizing the intensive advocacy push at the conference that helped propel the proposals to passage.

### from Appendix II

Species that are not necessarily threatened with extinction, but may become so unless trade in specimens of such species is subject to strict regulation to avoid utilization incompatible with the survival of the species in the wild.



### to Appendix I

Species that are threatened with extinction and are or may be affected by trade. Commercial trade in wild-caught specimens of these species is illegal. (Permitted only in exceptional licensed circumstances)

## OTHER ANIMALS UPLISTED OR SUCCESSFULLY MAINTAINED

Lion  
Southern White Rhino  
Barbary Macaque

African Grey Parrot  
African Elephant  
Silky Shark

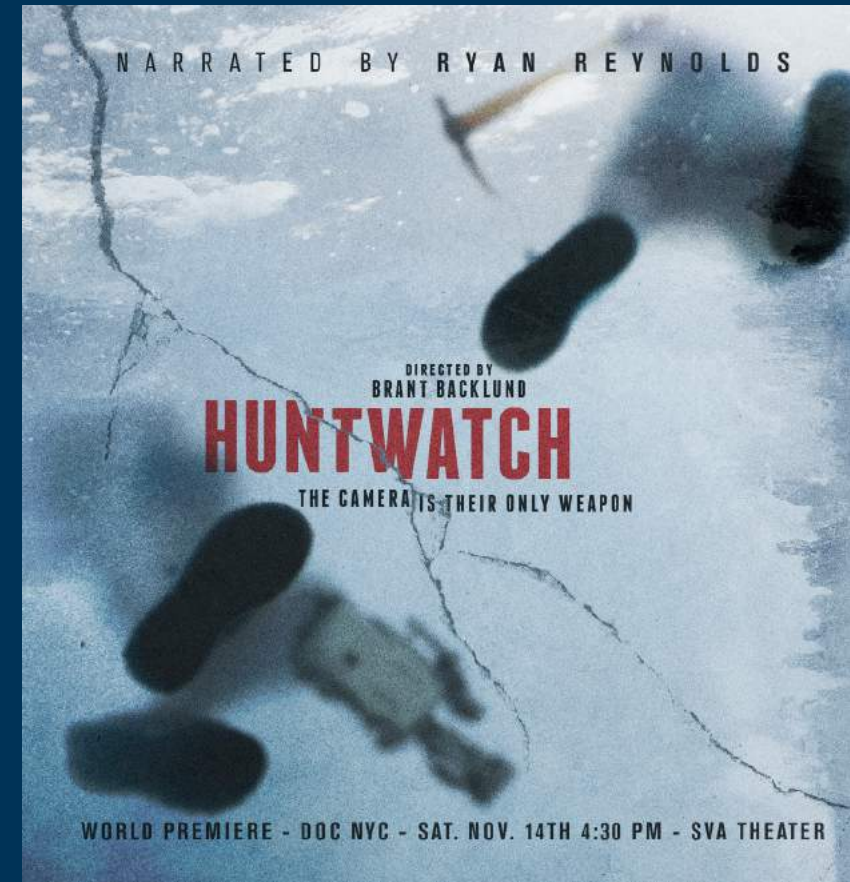
Thresher Sharks  
Devil Rays



## IFAW on the Big Screen

Produced by IFAW's Film Unit, the feature documentary *Huntwatch* was acquired for distribution by Discovery and Lionsgate to global television and digital audiences. *The New York Times* called the film, "a chronicle of inspired activism marked by heartening highs," and the *Los Angeles Times* said it was, "penetratingly — and unflinchingly — portrayed." Narrated by actor Ryan Reynolds, it aired via the Discovery Channel and Animal Planet in the U.S., Canada, France, Germany, Poland, UK, Australia, the Netherlands, India, and Japan.

*Huntwatch* tells IFAW's origin story, bringing the tale of our 50-year fight to stop the Canadian commercial seal hunt to millions of people worldwide, most of whom were unaware that the fight to end the commercial seal hunt continues to this day.





ART &amp; ESSAY ENTRIES

2,500+

## Empowering Youth

Our Art & Essay Contest had a banner year with more than 2,500 entries — our best year yet! More participants means more parents, educators and young people are learning about IFAW's vital animal rescue and conservation work, empowering new audiences to take action for animals.

## Ending Wildlife Trafficking

One of our biggest bipartisan success stories has been the *END Wildlife Trafficking Act*, championed by Senators Chris Coons (D-DE) and Jeff Flake (R-AZ) and Representatives Ed Royce (R-CA) and Eliot Engel (D-NY) and signed into law by President Obama. Historically, wildlife trafficking has taken a backseat to flashier illicit industries like gun-running and counterfeiting, but we now know that these criminal enterprises are often linked.

The act prompts federal agencies to work with their international counterparts to improve law enforcement, create consumer demand reduction programs, support community conservation (such as IFAW's Kitenden Corridor initiative in Kenya's Amboseli National Park), and much more. The State Department recently issued a report that highlights countries linked to bad actors, with the near-term goal of engaging U.S. embassies and other resources in the fight against traffickers. IFAW continues to push for prompt, effective implementation of the new law.



## Measuring What Matters

What we measure affects how we invest resources. For many countries, Gross National Product is the default measure of national well-being. But many other factors beyond economic output matter to human well-being, including animals. In December 2016, IFAW released a groundbreaking report with forewords from IFAW CEO Azzedine Downes and IFAW Honorary Board member Dr. Jane Goodall, DBE, that presents specific case studies and cites peer-reviewed research to show the intersection of animal and human well-being.



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