



IFAW

International Fund for Animal Welfare



ANNUAL REPORT

JULY 2014 – JUNE 2015



Our vision

Our vision is a world where animals are respected and protected.

Our mission

IFAW's mission is to rescue and protect animals around the world.

Our promise

We promise supporters and policy makers effective animal protection solutions delivered with intelligence, compassion and integrity.

Our principles

In order to achieve IFAW's vision of a world where animals are respected and protected, we follow key principles in our hands-on projects with animals and in our advocacy work to secure better animal welfare protection in policy, legislation and society:

- It should be recognized that animals have intrinsic value and are sentient beings.
- Policy should be based on sound science and the ethical treatment of animals.
- Conservation decisions should be guided by ecological sustainability and biological sustainability, the precautionary principle and ethical treatment of animals.

Our approach

We are international, with local expertise and leadership in all of our field offices. Through strong international coordination, we leverage regional campaigns and projects to achieve global influence and impact.

We use our hands-on projects on the ground to inform and influence policy and practices at the international, national and community level.

Our work connects animal welfare and conservation, demonstrating that healthy populations, naturally sustaining habitats and the welfare of individual animals are intertwined.

We work closely with communities to find solutions that benefit both animals and people.

Our team

Our team includes rescue workers, conservation specialists, rural community development experts, wildlife crime prevention and enforcement professionals, veterinarians, policy experts, campaigners, scientists, educators and the highest quality support staff all driven by a determination to help animals in need.

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KEEPING THE ANIMAL PROTECTION PROMISE



The International Fund for Animal Welfare (IFAW) represents more than a million supporters all over the world who believe that together we can build a world where animals are respected and protected.

IFAW's work on behalf of animals takes many different forms: hands-on rescue of wildlife and pets in disasters; campaigns to change commercial wildlife trade policy; elephant, rhino and tiger habitat protection; and public education about animal welfare—just to name a few. And all lead toward that one unifying vision.

As chair of the IFAW board, it is my responsibility to ensure that we deliver on our promise: Supporters, policymakers, and likeminded organizations can count on us for effective animal protection solutions delivered with intelligence,

compassion and integrity.

Reflecting back on the past year, I am proud to say that IFAW has kept that promise and honored the trust and commitment of our supporters and the communities with whom we work.

I am delighted to present in this report just a few highlights of the ways in which we have accomplished tremendous gains for animals.

Making the world a better place for animals and people represents an ambitious vision, and with your continued support, we can make it a reality. Thank you.

Sincerely,
Kathleen Savesky Buckley
Board Chair

IFAW delivers effective

animal protection with compassion and integrity.

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A GLOBAL NETWORK OF COMPASSION

IFAW's animal experts inspire me every day with their dedication and innovation, but often what makes me most proud is the IFAW team's ability to connect with people and find common ground for working together to advance the animal welfare movement.

In China, the world's largest consumer of ivory, after decades of IFAW public education campaigns about ivory, more than a dozen thought leaders in China joined us for a media blitz to reduce public interest in buying ivory. On social networks in China, support for the campaign was widespread, and the Chinese government announced a decision to start phasing out domestic ivory trade.

IFAW's report on illegal wildlife trade online led to reforms in more than a half dozen countries as online platforms, political bodies and enforcers used the information we provided to enhance protection for elephants, rhinos, tigers and other species threatened by illegal trade.

Our pioneering work to rescue, rehabilitate and release elephants, rhinos and tigers, and proof that these animals are thriving—even giving birth in the wild—reinforces the important role that the global community of wildlife rescuers can play as part of a comprehensive animal welfare and conservation strategy.

Thousands of people have attended IFAW trainings all over the world to enhance dog and cat population management, care for animals in disasters, and wildlife crime enforcement. Thousands more participate in our sustainable community development projects. Millions of children participate in our Animal Action Education programs.

As IFAW's CEO, I feel very privileged to act as the connection between our supporters, our expert staff, and this global network of people who are making the world a more compassionate place.

Thank you for being a part of this network.

Sincerely,
 Azzedine Downes
President and CEO

Our mission: IFAW rescues and

protects animals around the world.



Country and Program Leadership

Kelvin Alie
Program Director, Wildlife Trade
 Kate Natrass Atema
Program Director, Companion Animals
 Nancy Barr
Program Director, Animal Action Education
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Program Director, Elephants
Regional Director, Southern Africa
 Jeffrey Flocken
Regional Director, North America
 Grace Ge Gabriel
Regional Director, Asia
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Regional Director, Russia and Commonwealth of Independent States
 Patricia Zaat
Country Director, Canada



"Live elephants or blood-stained ivory? We should leave the former as our legacy!" — Yuan Xikun, renowned artist



"What's more challenging than "conquering" Everest is conquering one's greed."—Wang Shi, real estate developer



"Will I see you again in ten years? If we don't stop buying ivory, the good-bye will be forever!"—Lin Yuchun, pop star



"We cannot let elephants die for our frivolous appetite for ivory." —Sun Mian, media pioneer



"Every 15 minutes an elephant is killed for ivory. I hope we can erect a strong protective fence for elephants with our conscience."—Wang Luodan, actress



"Sound of nature is the most beautiful music, except for the trumpet of elephants being slaughtered."— Xiao Ke, famous musician



"Ivory collecting represents one's greed and ignorance." —Zhai Jianmin, art appraiser/collector



"When elephants, tigers and rhinos disappear from the earth, how much longer can we survive?"— Zhang Yue, television anchor

Wildlife Trade

MEDIA BLITZ IN CHINA STIGMATIZES IVORY

With the help of passionate cultural icons, IFAW is leading the way in ivory demand reduction and consumer awareness in the country where it is needed most

It's been our largest public awareness campaign to date.

After our campaign "Give Peace to Elephants; Say No to Ivory" launched in November 2014, the faces of more than a dozen Chinese key opinion leaders denouncing ivory—from entertainment stars and business leaders to famous artists and media luminaries—have now been seen across 80 percent of China.

The compelling collection of public service announcements have appeared in metro systems and buses in 12 major cities, reaching 23 million commuters daily; in a dozen international airports around the country; in 367 trains reaching 28 provinces, autonomous regions and municipalities; and on TV, at cinemas and on LCD screens at clubs.

According to a study conducted by Rapid Asia, more than half of the urban population in China remembered the campaign when shown pictures of the PSAs. The campaign has not only gained people's attentions but according to reports has reduced the likelihood that people will buy ivory.

This campaign was made possible by USAID and the Freeland Foundation with support from more than a dozen Chinese corporations and media agencies such as JCDecaux China, Balintimes Media Group Co., TOWONA Media Group, ifeng.com, youth.cn, hope.huanqiu.com, DEEP and LADY magazines.

The media platforms and PSA placements provided to the IFAW campaign represent an in-kind value of \$29 million (USD).

The many awareness campaigns and government outreach over the years by our China office undoubtedly helped turn the tide on attitudes and factored into the decision by the Chinese government to start phasing out ivory production and working toward an ivory trade ban in the country.

OTHER NOTABLE ACCOMPLISHMENTS

Online Wildlife Trade Report Forces Change

IFAW has been investigating illegal online wildlife trade since 2004. Our most recent work continues a 10-year history of successes in raising the awareness of platform owners and wildlife law enforcement agencies of the importance of the Internet in exacerbating wildlife crimes. More importantly it has resulted in a sustained reduction of illegal wildlife traded on traditional online trading sites. With the release of comprehensive reports published by IFAW, namely *Wanted—Dead or Alive, Elephant v. Mouse*, and *Bidding Against Survival* all in the last year, positive changes started taking place in the following areas:

Reforming online marketplaces and social media platforms

WHERE	WHO	WHAT
France	leboncoin.fr	Agreed to make significant changes to better inform its 20 million users per month about wildlife crime and the existing regulations that control wildlife trade.
UK	preloved.co.uk	Banned the sale of ivory on their sites, reaffirmed their ban on the sale of wildlife products and specified that permit numbers must accompany the sale of live endangered animals.
China	Tencent	Increased monitoring capacity of Tencent staff; removed infringing listings on WeChat; educated users about species conservation and stigmatize wildlife trade.
China	Sogou	Placed IFAW's PSAs on its site; developed an app urging people to reject ivory trade. The app went viral and generated over 400,000 clicks.
Germany	kleinanzeigen.ebay.de (German subsidiary of eBay.de)	Agreed to amend their policy including a ban on ivory products; reported a significant decrease in advertisements offering endangered living animals on their marketplace.
Germany	dhd24.com, deine-tierwelt.de and markt.de	Agreed to provide more appropriate and visible information about the legal requirements of trading in protected species to their customers to sensitize them to the issues of illegal wildlife trade
Belgium	2dehands.be/2ememain.be	Considered improvements to educational pages, links to Belgian CITES information, the creation of newsletters on wildlife cybercrime, and the addition of fields for placing permit numbers.
US	Craigslist	Updated their policy to include a clear statement prohibiting the sale of 'ivory; endangered, imperiled and/or protected species and any parts thereof.'
US	LiveAuctioneers.com	Reformed their policies on ivory sales; dedicated significant staff time and resources towards these reforms
Global	eBay	Introduced much tougher sanctions on those flouting their ivory ban.

Changing policy, improving enforcement at the national, regional levels

WHERE	WHO	WHAT
France	Assemblée Nationale	Proposed certain amendments to include recognition of the existence of wildlife cybercrime and the importance to apply sanctions accordingly. One of IFAW's amendments was accepted.
Russia	Ministry of Natural Resources and Environment	Launched their 'hot line' calling on the public to report cases of illegal wildlife trade, conducted a series of seizures and convictions relating to the illegal trade in tiger parts and live animals; established an inter-agency working group specifically tasked with tackling illegal online wildlife trade
UK	UK Government	Included a provision in the draft statutory instrument Control of Trade in Endangered Species Enforcement Regulations (COTES) consultation that would add a requirement to include the permit number in any and all advertising for sale
EU	European Parliament	Prepared for a launch of the EU Wildlife Crime Action Plan which was largely spearheaded by IFAW.
Australia	Department of the Environment	Examined the activities of a Sydney-based online trading company; executed warrants at two locations in inner Sydney where they found a large number of illegal carved ivory ornaments and jewelry

Give
peace
to
Elephants;
SAY NO
TO IVORY.

HELPING DOGS IN EASTERN UKRAINE

How IFAW is working with three animal shelters in the war-torn country

While tragically more than 8,000 people have died and hundreds of thousands have fled as a result of the political crisis in eastern Ukraine, animals have suffered too.

People fleeing the violence have left thousands of dear pets abandoned, while caregivers who remain cannot readily obtain food or medical services for their pets, let alone themselves, due to safety concerns and a lack of resources. Animals have been physically harmed by shrapnel and bullets, some purposely victims of heartless humans involved in the conflict.

Animal shelters have been devastated by a lack or compromised safety of volunteers; donations and supplies have dwindled or disappeared. Many shelter owners simply closed their doors out of sheer hopelessness.

But three shelters—Shelter Pif in Donetsk, Berdyansk Society for the Protection of Animals, and Gorlovka Shelter—have endured.

They are havens amidst chaos and destruction. Shells aimed at military targets hit so close that the shelters shake. Gunfire erupts at any hour, day or night, and the animals cower in their kennels, alone and afraid.

But at one point, facing desperate measures, these shelters

sought IFAW's help.

It started with a simple email requesting food for almost 1,000 dogs at Pif, and after a quick assessment and disaster relief plan, IFAW responded with a grant within days.

Less than a week after Malaysia Airlines flight 17 exploded over the Donetsk region, IFAW awarded another grant for medical care and more food as dogs continued to pour into the shelter.

By August, Berdyansk—with its roughly 180 dogs and 75 cats—asked for help and we awarded them a grant for additional feeding and emergency care of evacuees' pets.

Pif staff responded to an old industrial plant where hundreds of stray dogs had been fending for themselves. The dog food we supplied them was a godsend in that mission to help those dogs.

Afterward, they attended to numerous cases of injured animals, but since they did not have any trauma equipment, they called on us for ultrasound equipment and a blood analyzer.

In November, the Gorlovka Shelter joined the fray. They were caring for more than 300 dogs with many of them wounded from the military operations and abandoned in the streets by evacuees. Everyone was struggling to find medicine for animals



MEET UKRAINE'S SURVIVORS



Tim

Dachshund puppy ~ Rescued by Shelter Pif
Relocated to Saint Petersburg, Russia.

"He had a successful surgery, and after recovery he found a permanent home. So he got very, very lucky."



Emma

Tortie cat ~ Rescued by Berdyansk shelter

Emma lost her front paws in an explosion but gets along just fine now thanks to excellent vet care and rehab with loving, compassionate volunteers and staff.



Aisya

Mastiff-mix dog ~ Rescued by Gorlovka shelter

Aisya was wounded by a bullet when armed gunmen invaded the shelter and stole supplies. She pulled through emergency surgery and has undergone a long road to recovery both physically and emotionally.




with drug stores, veterinary clinics, and human clinics closing due to the conflict. Food was also more difficult to find and procure with prices tripling out of high demand and low supply.

At one point, a dog died and people were injured when one of the shelter's walls was pierced by a shell.

In February, we began communicating with the shelter directors over Skype for face-to-face interactions. IFAW awarded a third emergency grant to Shelter Pif and a second emergency grant to the Gorlovka shelter.

Berdyansk sent in images of their small, unreliable car filled with the supplies Valentina takes to the shelter every day 28 km each way, loaded with containers of fresh water, food, and an occasional dog. We sent them money to purchase a van, and after months of small withdrawals (banks will not allow large ones), they were able to do so.

In FY2015, IFAW spent a total of \$65,300 to fund food, medicine, equipment, and transportation for the dogs of three shelters in Ukraine who simply asked for our help. We've also been instrumental in sharing best practices for emergency veterinary care, shelter management, and humane education, to help these shelters in their quest to provide care for dogs without a home in one of the most dangerous places on the planet.



IFAW saves animals amid the *chaos* of disasters.

OTHER NOTABLE ACCOMPLISHMENTS

Nepal earthquake

After a devastating quake ravaged parts of Kathmandu and surrounding areas, IFAW deployed four teams comprised of 13 emergency responders to feed and provide medical care for thousands of injured and starving dogs, cattle and other companion and farm animals.

Philippines Typhoon Hagupit

Together with the Humane Society International, IFAW delivered food and medical aid to hundreds of companion animals in Eastern Samar following Typhoon Hagupit.

Chile floods

In a collaborative response with national partner Global Alliance for Animals and People (GAAP), IFAW teams provided food, water and veterinary care to more than 4,000 companion and farm animals in the impacted city of Copiapó in Northern Chile.

Malawi floods

Fed, treated and vaccinated 3,896 animals, mostly cattle and goats against diseases following one of the worst floods in the country's history.

USING KNOWLEDGE TO

With elephants facing a number of threats to their welfare and existence, IFAW continues to protect these animals with a multi-pronged program

Collared Elephant Study Yields Results

In partnership with the School for Field Studies and the Kenya Wildlife Service, our strategic collaring of 12 elephants—monitored daily for more than two years—has yielded a detailed scatterplot chart that gives us the best view of elephant use of the Amboseli ecosystem to date.

Our research shows that the elephants use land from four different Maasai group ranches. We have also learned that elephants migrate in very specific patterns around human settlements. This implies that they have very little natural habitat space, particularly in cases of prolonged drought.

Under normal circumstances, elephants steer away from human settlements and other intrusions by humans. However, recently we have witnessed an escalation in human-elephant conflict due to various reasons, among them competition for water and pasture.

PROTECT ELEPHANTS



Amboseli Project Provides Scholarships to Group Ranch Students

Through the Olgulului/Olalarashi Group Ranch, with which IFAW has signed a Memorandum of Understanding for year two of the Kitenden Corridor lease, which protects vital elephant habitat, the Amboseli Elephant Project has embarked on an ambitious objective to educate at least 66 bright but needy students through high school, college or university education over a four-year period. The scholarship will cover tuition fees, the students' course materials, accommodation, travel costs where applicable, and a modest amount of spending money.

We are building a secure
future for people
and ELEPHANTS.



Companion Animals & Animal Action Education

OTHER NOTABLE ACCOMPLISHMENTS

Helping Dogs and Cats in Mexico

In the state of Quintana Roo, Mexico, through IFAW's partnership with Coco's Animal Welfare, more than 4,500 animals were sterilized. IFAW participated in Mexico's national rabies campaign, vaccinating 1,318 dogs and cats in just one week. And through alliances with the local municipality, IFAW reached more animals from disadvantaged neighborhoods, providing free deworming and basic veterinary care.

Dog Population Management Leadership

As a member of the International Companion Animal Management (ICAM) Coalition, IFAW co-hosted the Second International Dog Population Management Conference in Istanbul, Turkey. The presentations gave a vast overview of dog population management as practiced today.

Conservation Education in Malawi

In a milestone of cross-program cooperation, IFAW partnered with HELP (Hope, Educate, Love, Protect), a non-profit organization dedicated to Malawi, to bring animal conservation education and other school resources to the communities along the Western boundary of Liwonde National Park.

Addressing Climate Change through Education

IFAW expanded its educational offerings on World Animal Day with a new Climate Change and Animals series of teaching resources exploring the impacts of climate change on animals and people.

Educational Impact Expands

IFAW extended its global Animal Action Education program to new countries in several regions, including Eastern Europe, Africa and the Middle East. In Bosnia & Herzegovina, some 1600 children learned respect and care for dogs through a joint project with UNDP. In Benin, where elephant populations are severely threatened, IFAW educational videos were screened in the market squares of several communities for more than 2,200 people. In Bahrain, we trained 400 primary school teachers to deliver Animal Action curricula to more than 20,600 students.

REACHING OUT TO COMMUNITIES, YOUTH

In Lopare, a small village in the north of Bosnia, which had problems with roaming dogs for the past few years, community members completed their Humane Community Development plan with the help of IFAW and the United Nations Development Program (UNDP), and the relationship between people and dogs is already beginning to improve. Workshops were also conducted in Jajce and Gradacac to improve the welfare of roaming dogs in those Bosnian municipalities as well as in Sagamok, Canada, where our long-time Northern Dogs project has shown much success with seasonal veterinary clinics and dog-house building initiatives. At the UNDP Europe and Central Asia Bureau regional meeting in Istanbul, UNDP Bosnia's Security Sector Leader gave a presentation highlighting UNDP's unique partnership with IFAW in Bosnia and Herzegovina and the audience of cross-sector UNDP managers and directors lauded the program and made requests for more information about how our approach could be implemented in their countries.

Our education and companion animal projects affect **MILLIONS**, from remote Northern Canada to the tip of South Africa.

RESCUED ANIMALS REINTEGRATE TO THE WILD

IFAW celebrated separate, but certainly significant milestones with three iconic species

Many people, including some esteemed biologists and conservationists, claimed it couldn't be done.

After a slew of successes this year, they have been proven wrong.

IFAW has been involved with not only the rescue, rehabilitation and release of three iconic species, but the proven, successful reintegration of those species into the wild.

Animal rescue has a long history. So does rehabilitation of many species.

But how much do we know what happens after rescued and rehabbed animals take off into the forest or disappear over the horizon?

Do they thrive upon release? If carnivores; are they able to hunt to survive? If not, are they able to find the plant forage on which their natural diet depends? Are they appropriately fearful of humans? Are they able to join packs, herds, or aggregations of their own species? Are they able to breed? If they are, are they able to teach their young how to survive as well?

In other words, have they reclaimed their wildness?

And do we have proof?

This is where animal welfare conservationists' commitment to post-release monitoring becomes so crucial. Here are their stories:



Indian Elephants

Two months in an elephant's lifespan is a relatively short amount of time. But a particular 60 days can be a very important milestone.

In what could likely become the first-ever successful reintegration of rehabilitated elephant calves into the wild herds in Assam, India, two juvenile females named Tora and Rani were monitored traveling with their wild counterparts for a period of more than two months.

In the past eight years, Wildlife Trust of India (WTI) has translocated 19 rescued elephant calves to Manas Tiger Reserve in collaboration with the Assam Forest Department. Nine are currently monitored through radio-telemetry in the release habitat.

Rani and Tora were rescued two years apart both when they were only two months old. They were translocated and released together following a couple years of rehabilitation. When the other, older released elephants refused to associate with them, these two calves managed to find acceptance in the wild herd on their own.

Amur or Siberian Tigers

Russian nature reserves have footage of a rehabilitated tigress named Ilona, now three years old, marking a tree to establish her territory. She is hunting deer, wolves and wild boars. Ilona is one of "Putin's tigers," which the president helped release in May 2014.

Zolushka was released famously a year before, where high-powered cameras caught her as she leapt from the transport crate in super slow motion. These were two of six Amur tigers released within a year.

Another three—Borya, Svetlaya, and Kuzya, after having returned from crossing the border to China and back again—are all thriving. Only Ustin, who became too dependent on domesticated animals, had to be captured and returned to a zoo.



Indian Rhinoceroses

Another rehabilitated and released rhino, Ganga, has given birth to two healthy calves since her release back to the wild five years ago. The second one, born this year, was touchingly named Peter as a tribute to the International Fund for Animal Welfare's Director of International Environmental Agreements Peter Pueschel, who passed away.

Ganga herself was found when she was only four months old, rescued by the forest department after she was swept away during the annual floods in Kaziranga National Park in 2004. The IFAW/WTI animal keepers hand raised her, and she was released along with two other female rhinos, Mainao and Jamuna in a boma in Manas three years later. Ganga was finally ready to leave the boma and was reintroduced to the wild in 2010.

She defied the laws of nature and gave birth in a span of 26 months, as compared to the average of at least four years for wild rhinos. Ganga is doing her part to re-populate Manas National Park where the rhino population had locally gone extinct.

We in the animal welfare community are proud of these accomplishments, and look forward to many more such successes in the future.



OTHER NOTABLE ACCOMPLISHMENTS

Captive Tigers in US

IFAW rescued Pookie, a 15-year old tigress living in Texas, after her owner fell ill and could no longer care for her. IFAW safely transported her to Black Pine Sanctuary in Indiana. IFAW also helped fund the construction of five in-ground pools for tigers at Safe Haven Rescue Zoo in Nevada.

Orphan Bears in Russia

A total of 16 rehabilitated orphaned brown bears were released back to the wild in Russia. This brings the total up to approximately 240 since IFAW pioneered bear rescue efforts in Russia back in 1995.

Koalas in Australia

With injured koalas typically coming into care with severe burns on their paws during bushfire season, the IFAW Australia office received help from people all over Australia and as far afield as Europe, Canada and the US as a result of a call for homemade mittens. The effort garnered international media attention.

Strandings on Cape Cod

In a season that saw a record-setting number of cold-stunned sea turtles on Cape Cod, IFAW HQ was able to help partners at the New England Aquarium in one of their largest sea turtle transports with staff support and use of the 36-foot IFAW Animal Rescue trailer, funded by Petfinder Foundation.

WE MUST
animals

ensure that
can *thrive*
once returned
to the wild.



IFAW **SPEAKS OUT** AGAINST NEW JAPANESE WHALING PROPOSAL

The world celebrated that Japan did not hunt whales in the Southern Ocean for the first time in more than a century. This was on account of the World Court's conclusion that Japan's 'scientific whaling' was illegal, which was upheld through a key resolution at the 65th meeting of the International Whaling Commission (IWC) in Slovenia. IFAW remained diligent to the fact that the Japanese might seek ways to undermine the ruling with a new plan. After Japan submitted a "new" plan to hunt whales, an independent expert review failed to back it, concluding that no more whales need to be harpooned for Antarctic research. Soon after their meeting in San Diego, US, members of the IWC Scientific Committee also concluded that Japan's proposed "commencement of lethal sampling" in the 2015/2016 season was not justified.

OTHER NOTABLE ACCOMPLISHMENTS

Whale Alert Expands

The first national app created to help mariners and whale enthusiasts protect and conserve whales, incorporated an expanded list of whale species swimming off the United States' Atlantic and Pacific coasts. For World Oceans Day, IFAW extended the reach of the Whale Alert app to include the waters off Canadian shores in time for whale watching season in Canada.

Vessels Slow in San Francisco to Avoid Ship Strikes

In order to help prevent whales from being struck by large ships — one of the leading causes of large whale mortality worldwide — NOAA's Office of National Marine Sanctuaries implemented a voluntary Vessel Speed Reduction in the San Francisco Traffic Separation Scheme within the Cordell Bank, Gulf of the Farallones, and Monterey Bay National Marine Sanctuaries.

Promoting Whale-Friendly Tourism in Iceland

IFAW released its newly developed app "Whappy the Whale Friendly App" which makes it easier for tourists to have a positive impact during their visit to Iceland by making whale-friendly choices. The app helps you find restaurants that don't serve whale meat, book responsible whale watching tours and buy fun souvenirs, learn more about whale and dolphin species, and upload a picture of yourself making a whale tail in support of the protection of whales.

We
protect
WHALES
from such threats
as ship strikes,
commercial slaughter,
and entanglements.

Donor generosity provides the precious resources that enable IFAW to achieve maximum impact for animals and people. During fiscal year 2015, IFAW's individual and institutional supporters continued to demonstrate trust and confidence in our work through their contributions to our mission. Steadfast donor support and IFAW's commitment to stewardship combine to help rescue and protect animals around the world.

International Fund for Animal Welfare

Combined Financial Statements (unaudited*)

For the Years Ended 30 June 2015 and 2014 In thousands of US dollars

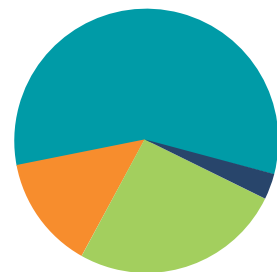
	2015	2014
STATEMENT OF FINANCIAL POSITION		
Assets		
Cash and cash equivalents	\$ 19,253	\$ 21,889
Prepaid expenses and other current assets	8,928	10,032
Fixed assets, net	19,204	20,124
Investments	54,642	51,288
Total assets	102,027	103,333
Liabilities		
Accounts payable and other current liabilities	9,246	9,763
Notes payable	12,552	13,141
Total liabilities	21,798	22,904
Net assets	80,229	80,429
Total liabilities and net assets	\$ 102,027	\$ 103,333

STATEMENT OF ACTIVITIES

Revenues		
Supporter contributions	\$ 61,527	\$ 64,100
Bequests	14,643	11,956
Donated goods and services	28,543	19,539
Investment and other operating income	3,351	4,365
Total revenues, gains and other support	108,064	99,960
Expenses		
Total program and operating expenses	104,104	100,101
Excess (deficit) of revenue over expenses	\$ 3,960	\$ (141)

Total revenues, gains and other support 1 July 2014 – 30 June 2015

Supporter contributions	\$ 61,527	57%
Bequests	14,643	14%
Donated goods and services	28,543	26%
Investment and other operating income	3,351	3%
	\$ 108,064	100%



International Fund for Animal Welfare

Allocation of program and operating expenses

Year ended 30 June 2015

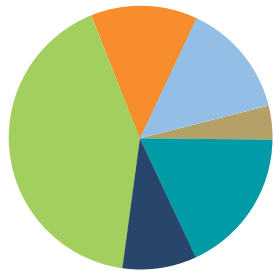
Entity	Location	Program & Program Support	Fundraising
International Fund for Animal Welfare, Inc.	United States	94.4%	5.6%
International Fund for Animal Welfare IFAW in Action	United Kingdom	94.3%	5.7%
International Fund for Animal Welfare (IFAW)	United Kingdom	78.6%	21.4%
International Fund for Animal Welfare Inc./ Fonds international pour la protection des animaux inc.	Canada	86.4%	13.6%
Stichting IFAW (International Fund for Animal Welfare)	The Netherlands	83.4%	16.6%
IFAW Internationaler Tierschutz-Fonds gGmbH	Germany	84.8%	15.2%
Fonds international pour la protection des animaux	France	74.7%	25.3%
International Fund for Animal Welfare (Australia) Pty Limited	Australia	77.6%	22.4%
International Fund for Animal Welfare NPC	South Africa	94.6%	5.4%

* Financial statements for each of the IFAW entities are prepared in accordance with local country accounting principles and are audited separately. The combined financial statements are prepared on a basis that approximates accounting principles used in the United States of America.

To ensure a unified policy voice, IFAW operates through a family of affiliated legal entities around the world with consistent membership across our global boards of directors. Our fundraising efforts within any given country support our work across the world.

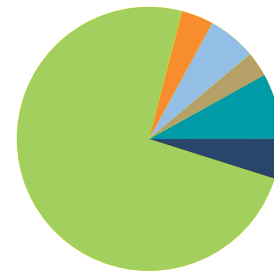
The financial information on this page identifies funds IFAW raised in the US in fiscal 2015 and how those funds were used to support our animal welfare work in more than 40 countries.

Worldwide Program Priority %



- ▶ Animal Action Education 4%
- ▶ Animal Rescue 14%
- ▶ Companion Animals 13%
- ▶ Elephants 42%
- ▶ Whales 9%
- ▶ Wildlife Trade 18%

United States Program Priority %



- ▶ Animal Action Education 3%
- ▶ Animal Rescue 6%
- ▶ Companion Animals 4%
- ▶ Elephants 74%
- ▶ Whales 5%
- ▶ Wildlife Trade 8%

International Fund for Animal Welfare - United States

Revenue/Expenses (unaudited*) for the years ended 30 June 2015 and 2014
In thousands of US dollars

	2015	2014
Revenues		
Supporter contributions	\$ 17,543	\$ 17,067
Bequests	1,638	2,219
Donated goods and services	25,678	18,908
Investment and other operating income	923	3,597
Total revenues, gains and other support	45,782	41,791
Expenses		
Program	40,808	34,916
Fundraising	2,554	2,433
Administrative support	1,792	1,727
Total program and operating expenses	45,154	39,076
Excess (deficit) of revenue over expenses	\$ 628	\$ 2,715



▲ Global Movement to Protect Elephants Felt at Times Square Ivory Crush

The US Fish and Wildlife Service (USFWS) destroyed more than one ton of illegal ivory confiscated through law enforcement efforts of the US Government. Wildlife conservation and animal protection organizations, celebrities, and New York citizens joined government officials to raise awareness of the poaching crisis and ivory trade.

Thousands Protest Opening Atlantic and Arctic to Oil and Gas Development

More than 30,000 IFAW supporters sent letters to the Obama Administration pointing out that whale deafening seismic airgun use, as well as the risk of disastrous oil spills, are catastrophic to whales and that the US government should do all in its power to minimize these impacts. Organizations joined forces to submit more than 400,000 comments in all.

US Government Proposes Listing to Protect African Lions From Trophy Hunters

In response to the petition submitted by IFAW, Born Free USA, Humane Society International, the Humane Society of the United States, and other animal protection groups, US Fish and Wildlife Service announced its proposed rule to list African lions as threatened under the US Endangered Species Act.

Fighting Ivory Trade at State Legislatures

New Jersey Governor Chris Christie signed into law bipartisan-backed legislation that prohibits individuals from importing, selling or purchasing any ivory or rhinoceros horn products, while New York Governor Andrew Cuomo

supported the ban on the sale and purchase of most elephant and mammoth ivory in his state. The bans came on the heels of a new IFAW investigation *Bidding Against Survival: The Elephant Poaching Crisis and the Role of Auctions in the U.S. Ivory Market* which found that auctions — including ones in New York — were driving ivory trade.

Unlisting Wildlife from Craigslist

An IFAW investigation collected data from 28 of Craigslist's city-sites and found many instances of ivory products being sold. Investigators tracked 522 postings offering more than 600 items, for a combined asking price of nearly \$1.5 million. Extrapolated to a full year, this would yield over 6,600 items with a list price exceeding \$15 million. When the report was shared with CEO Jim Buckmaster, he responded by adding ivory to the company website's "Prohibited Items" list.

◀ Hollywood Artists Raise Awareness for Wildlife Protection

IFAW ambassador and rock and roll guitarist Slash and singer Myles Kennedy joined forces with IFAW to raise awareness of the elephant crisis and motivate the public to take action with their new song and video "Beneath the Savage Sun," which tells the story of an elephant who has lost a loved one from the elephant's point of view. IFAW ambassador Joely Fisher and her husband, filmmaker Christopher Duddy, directed and produced five compelling public service announcements featuring more than two dozen Hollywood stars. The spots detailed the plight of elephants, big cats and whales and the importance of educating future generations about animal welfare.



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RUSSIA | SOUTH AFRICA | UNITED ARAB EMIRATES | UNITED KINGDOM | UNITED STATES