

ANNUAL REPORT

July 2012 - June 2013



IFAW

International Fund for Animal Welfare

Safeguarding IFAW's Mission



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We at IFAW are deeply grateful to our many supporters who have placed their trust in us to rescue and protect animals around the world. I am pleased to present this annual report as one way we document progress toward fulfilling that mission and honor your trust.

The report highlights just a few of this year's many achievements—from the first ever successful release of a rescued tiger cub in Russia, to protecting elephants from poachers, to urgent care for companion animals and wildlife in the wake of disasters.

In addition to direct hands-on care of animals, we are pleased to highlight the work of the IFAW team in producing and publishing critical reports and findings—information that supports our advocacy and serves to drive the animal welfare movement forward. From the tragic economics behind the illegal trade in wildlife, to declining public support for whaling in Japan, to the fallacies behind the argument that "trophy hunting" is good conservation (see listing on page 4), IFAW is educating policy makers in key communities worldwide.

It is equally gratifying to report our strong financial position, which ensures that the organization remains healthy and that our passionate and talented staff can plan and budget their lifesaving activities for the long-term.

Over the past year, it has been my privilege to work more closely with IFAW's world-class staff. Their local expertise, global understanding, and experience in working on the ground and with key partners allow them to respond quickly to the needs of the most vulnerable animals and to utilize IFAW's resources to have the greatest impact.

All of us at IFAW are honored to have the trust of so many dedicated supporters and are committed to honor that trust through implementation of programs that positively impact the lives of animals and people, worldwide.

With sincere gratitude,

Kathleen Savesky
Board Chair

Our mission

IFAW rescues and protects animals around the world.

Our promise

We promise supporters and policy makers effective animal protection solutions delivered with intelligence, compassion and integrity.

Our work

IFAW believes in the intrinsic value of animals and that we have a responsibility to protect them from suffering and unnecessary exploitation.

We rescue and care for individual animals and deliver effective solutions for the long-term protection of animal populations and habitats.

We promote addressing animal welfare concerns in policy, legislation and society.

Our team includes rescue workers, veterinarians, policy experts, campaigners, scientists, educators and the highest quality support staff all driven by a determination to help animals in need.

Our approach

We are international, with local expertise and leadership in all our field offices. Through strong international coordination, we leverage regional campaigns and projects to achieve global influence and impact.

Through our work, we connect animal welfare and conservation, demonstrating that healthy populations, naturally sustaining habitats and the welfare of individual animals are intertwined.

We are sensitive to the needs of communities and work for solutions that benefit both animals and people.

Our vision

Our vision is a world where animals are respected and protected.

Program highlights

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Leading the Animal Welfare Movement

Country and Program Leadership

Kelvin Alie
Program Director, Wildlife Trade

Kate Nattrass Atema
Program Director, Companion Animals

Nancy Barr
Program Director, Animal Action Education

Jason Bell
Program Director, Elephants
Regional Director, Southern Africa

Jeffrey Flocken
Regional Director, North America

Grace Ge Gabriel
Regional Director, Asia

Nathan Herschler
Director, Program Operations

James Isiche
Regional Director, East Africa

Robbie Marsland
Regional Director, United Kingdom

Isabella McCrea
Regional Director, Oceania

Vivek Menon
Regional Director, Southern Asia

Cynthia Milburn
Director, Animal Welfare Outreach and Education

Dr. Elsayed Ahmed Mohamed
Regional Director, Middle East and North Africa

Peter Pueschel
Director, International Environmental Agreements

Patrick R. Ramage
Program Director, Whales

Katie Moore
Program Director, Animal Rescue

Céline Sissler-Bienvenu
Country Director, France and Francophone Africa

Dr. Ralf (Perry) Sonntag
Country Director, Germany

Paul Todd
Director, International Law & Policy

Arien van der Heijden
Country Director, Netherlands

Sonja van Tichelen
Regional Director, European Union

Dr. Maria (Masha) N. Vorontsova
Regional Director, Russia and Commonwealth of Independent States

Patricia Zaat
Country Director, Canada



Our Reports and Findings

As an advocacy organization, IFAW conducts thorough investigations and shares evidence in order to influence policy decisions for better animal welfare. The following is a list of reports and major findings from FY2013 that helped us advocate for a better world for animals and people.

The Truth Behind Online Puppy Sales

How Much is That Doggie on My Browser? reveals commercial breeders are increasingly turning to the Internet to sell their puppies directly to the public.

Japan's Whaling Business a Lost Cause

The Economics of Japanese Whaling revealed that Japan's whaling industry has relied on taxpayer subsidies for more than 20 years and is not commercially viable.

'Unveiling the Ivory Trade' iPad App and Digital Magazine

Unveiling the Ivory Trade, an interactive iPad app and digital magazine, examines the threat ivory sales pose to the survival of elephants in the wild.

A Seminal Report on Poaching

Criminal Nature: The Global Security Implications of the Illegal Wildlife Trade highlights how the poaching epidemic has serious ramifications for endangered species and nations around the world.

Africa Economies Barely Benefit From Trophy Hunting

The \$200 Million Question, authored by Economists at Large and commissioned in part by IFAW, comes amid consideration to grant the African lion protection under the U.S. Endangered Species Act (ESA).

China Ivory Ad Campaign Changing Attitudes

A survey conducted by Rapid Asia evaluating the IFAW advertising campaign "Mom, I Got Teeth" showed 68 percent of respondents said that they would definitely not buy ivory in the future.

Studying Ecological Networks of Southern African Elephants

Professor Rudi van Aarde and his team in the Conservation Ecology Research Unit (CERU) of the University of Pretoria (UP) released a report *Elephants – A Way Forward* calling for a "solutions-focused" approach in developing networks of habitats that will address the needs of elephants.

Ground-Breaking Research into Minke Whale Behavior

Song of the Whale collected data that will help minimize disturbance to whales from whale watching.

Japan's Appetite for Whale Meat and Whaling Wanes

A survey by Nippon Research Center on behalf of IFAW found 88.8 percent of Japanese people have not bought any whale meat in the last 12 months. Just 27 percent of respondents expressed support for whaling and only 11 percent said they support it strongly.

Rescuing Animals in Distress



Philippines Typhoon Bopha

IFAW and the Philippines Animal Welfare Society went to the rescue of companion animals and livestock in areas hit hard by this category 5 super typhoon, distributing 3.1 tons of dog food and 800 kilos of pig feed, enough to feed 726 dogs and 186 pigs for two weeks.

Celebrating 10 Years with Disney

Disney Worldwide Conservation Fund has supported 10 disaster responses, bringing critical aid to tens of thousands of animals, and has helped expand Emergency Relief Networks in the US, Southeast Asia, India and South America.

GreaterGood.org Helps Us Do Good

With steadfast support from GreaterGood.org's Animal Rescue Site community for five years, we've reached more than 100,000 animals—treating dogs and cats in impoverished communities, rescuing animals in the wake of disasters and caring for orphaned wildlife.

This year was **plagued by natural catastrophes**, including deadly tornadoes, terrible floods and devastating storms. Our **expert teams** in emergency response mobilized to numerous far-flung locations and saved thousands of **vulnerable animals**.

Additional Highlights

Moore, Oklahoma Tornado

After a massive tornado plowed through this US state, IFAW sent two separate teams of responders to help reunite pets with their owners and help care for affected wildlife.

Hurricane Isaac

IFAW mobilized teams to a number of towns in Mississippi to rescue animals and help animal shelters in need.

Pakistani Floods

Through our partner on the ground, the Ravi Foundation, relief efforts reached 15,000 animals with medical care, food and clean water in areas inundated during the monsoon season.

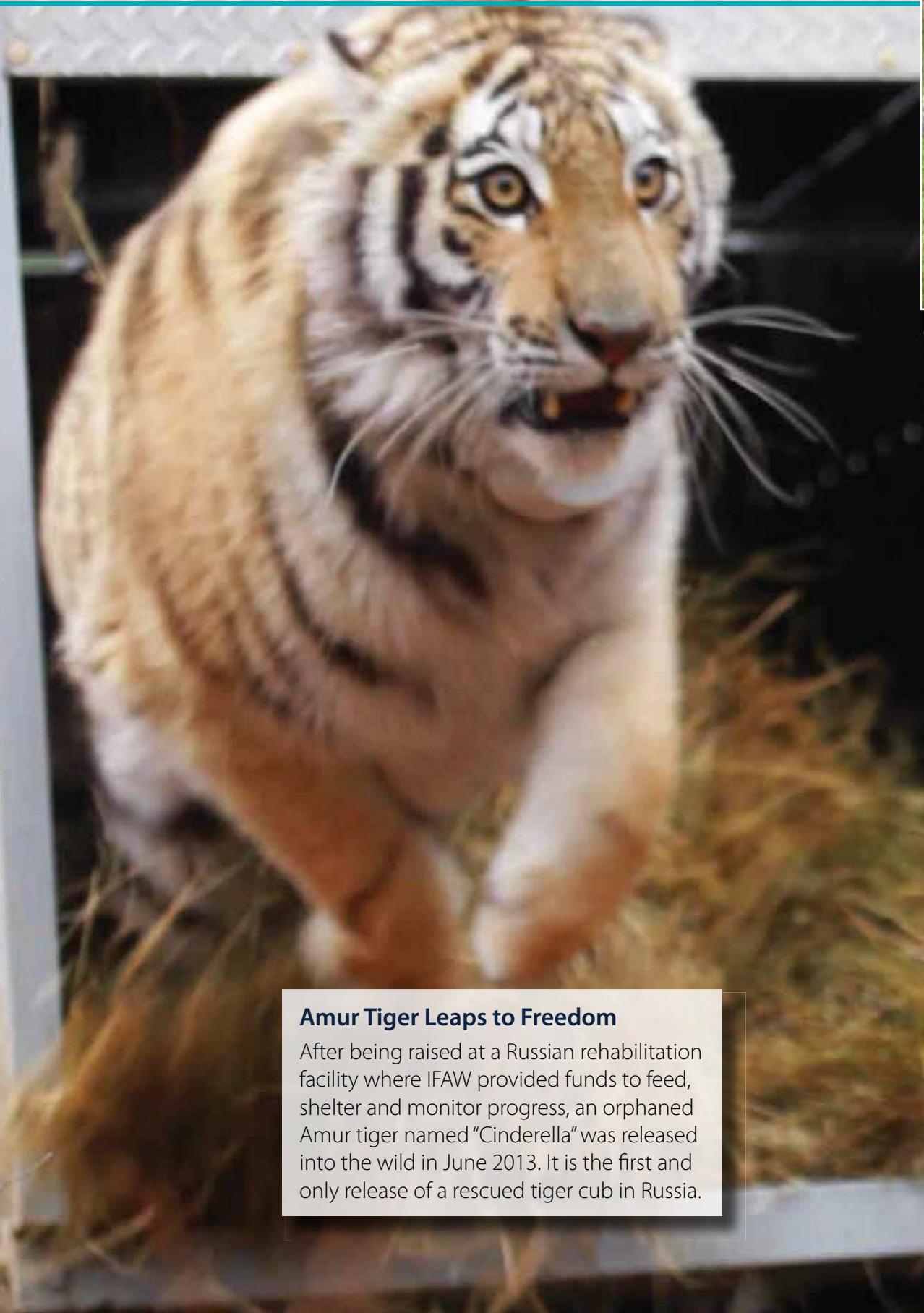
Superstorm Sandy

IFAW teams reunited pets with their owners, opened and managed shelters and provided emergency grants for food, shelter repair and vet care.

Australia Bushfires

With bushfires raging across Australia, IFAW worked with rescue partners in all states and provided on-the-ground assistance for animal care in New South Wales.

Protecting and Rehabilitating Wildlife



Amur Tiger Leaps to Freedom

After being raised at a Russian rehabilitation facility where IFAW provided funds to feed, shelter and monitor progress, an orphaned Amur tiger named "Cinderella" was released into the wild in June 2013. It is the first and only release of a rescued tiger cub in Russia.



Rescued Rhinos Bear Young

Three rhinos in Manas National Park gave birth to calves, an indication that rehabilitated animals are thriving in the wild. The new mothers had been rescued, rehabilitated at IFAW-WTI's Wildlife Rescue Center and released into the park.

IFAW believes protecting wildlife requires rescuing **individual animals** that are injured or orphaned as well as proven **habitat conservation** strategies and action to **assist local communities** living alongside animal populations.

Additional Highlights

Protecting Elephant, Rhino Habitat in India
IFAW has installed cooking stoves, fabricated with local raw materials, in three clusters of villages around Manas National Park and Reserve Forest. As fuel consumption is reduced by about one kilogram per person per day, these stoves will save an estimated 2,500 trees annually from felling and help restore habitat.

New Lives for 34 Big Cats
IFAW helped Turpentine Creek Wildlife Refuge (TCWR) in Arkansas transfer 34 big cats from a failing facility. With the help of IFAW grants, TCWR had built new enclosures to accommodate these cats.

Bear Center Celebrates 15 Years
More than 196 orphan bears have been rehabilitated at IFAW's Bear Rescue Center in Bubonitsy, Russia and released into the wild over the past decade and a half.

Amboseli Elephants Fitted with GPS Collars
IFAW was part of a team of researchers who fitted four elephants in Amboseli National Park, Kenya with GPS satellite collars to map out migratory routes, critical corridors and seasonal variations on habitat use. Data gathered will identify critical habitat for conservation.

Helping Companion Animals



Saving Street Dogs in Bosnia with the United Nations

IFAW launched a new program for addressing community and dog welfare with six Bosnian municipalities in partnership with United Nations Development Program (UNDP). Our approach of empowering local communities to improve human and animal lives complements UNDP's own philosophy.

South Africa's Projects Thrive

Our cat and dog projects with CLAW (Community Led Animal Welfare) and Mdzananda both provide basic veterinary healthcare and humane education to communities around Johannesburg and Cape Town.

IFAW provides veterinary care for dogs and cats in disadvantaged communities, finds humane solutions for communities struggling with dog and cat populations, and works to end cruelty and abuse of companion animals around the world.

Additional Highlights

Dog Population Management Leadership
IFAW helped organize the 1st International Conference on Dog Population Management in York, United Kingdom. It was attended by all major organisations working on dog issues.

New Vet for Tiertafel
IFAW set up and funded a new vet station at a dog food distribution point in Hamburg, Germany for Tiertafel Deutschland, which helps financially disadvantaged people who have difficulty feeding and providing basic vet care to their pets.

New Mobile Vet Unit Deploys in Mexico
IFAW staff and partners in Playa del Carmen use the mobile unit to provide emergency assistance to animals, transport animals to Coco's Spay and Neuter Clinic, and travel to Mayan communities to provide basic veterinary care.

Launching the CAIR Project
An information program designed to assist cats and dogs and their homeless owners was opened in October 2012 in Reims, France. It provides adequate food, materials, and training advice.

Advocating for a Better World



Whaling Taken to Court

The International Court of Justice (ICJ) heard oral arguments in Australia's case against Japanese 'scientific' whaling in Antarctica, and Korea backed down on plans to begin lethal 'scientific' whaling of its own.



Ad Campaigns Target Consumers in China, Africa

IFAW's "Think Twice" campaign, which urges travelers not to buy products made from endangered animals, launched at two important airports in China and South Africa. IFAW launched an awareness campaign in three cities of the Congo called "Our Elephants Are Not For Sale."

IFAW worked with many international [coalitions](#), [supporters](#), [communities](#) and various levels of governments to champion animal welfare. We [raised awareness](#) of animal issues and educated people of all ages about what we can do to help make the world a [kinder](#) and [more sustainable](#) place.

Additional Highlights

Supporters Petition for Elephants, Whales
Signatures of nearly 290,000 IFAW supporters demanding action to save elephants were handed over to government officials, while volunteers delivered 16,000 postcards urging the Icelandic government to ban whaling.

Seal Product Bans Succeed
The EU General Court upheld a 2009 ban on seal products, throwing out an appeal by fur traders. Seal meat, oil, and fur from Canada's commercial seal hunt were banned in Taiwan, which had been the fourth largest consumer of seal oil.

Animal Action Education Celebrates 20 Years
Celebrity activists lent a hand on this momentous anniversary, and children highlighted the elephant's plight in classroom projects, youth advocacy and art in more than 20 countries.

Australia Protects Whale Habitats
Australia ruled that seismic surveying in a whale hotspot would need to undergo further environmental impact assessment. It also created one of the world's largest networks of marine reserves, covering more than 890,000 square miles.

Sharks, Mantas Win at CITES
Endangered sharks and mantas were given protection at the 2013 global conference of the parties.

Preventing Wildlife Crime



Protecting Elephants, Rhinos with INTERPOL

IFAW cooperated with international authority INTERPOL on Operation WORTHY, Operation WENDI, and Project WEB to crack down on wildlife traffickers and seize ivory, rhino horns, weapons and other animal derivatives. IFAW also recently signed INTERPOL's Environmental Crime Programme's first-ever Memorandum of Understanding with a non-governmental organization to fight wildlife crime.

Cracking Down on Trafficking in China

An IFAW report led to a raid on shops selling ivory, and our monitoring of wildlife markets in China resulted in a large decrease in endangered species auction sales this year. IFAW also organized a capacity-building workshop of 30 front-line customs officials to develop skills to detect and prevent wildlife trafficking.

Wildlife crime ranks among the most dangerous and damaging of international crimes. It results in cruel deaths of endangered species such as elephants, rhinos and tigers. IFAW has committed to stopping this trade, working with coalitions and international bodies and helping train those on the front lines of law enforcement.

Additional Highlights

Capacity Building in Elephant Poaching Hot Spots

IFAW conducted anti-poaching and wildlife crime trainings in Tanzania, Kenya, Chad, and Cameroon. IFAW partnered with the US Department of State, the Horn of Africa Regional Environment Center Network and the Ethiopia Wildlife Conservation Authority to develop a wildlife enforcement network for the Horn of Africa region.

Training and Seizures in India

More than 200 park frontline staff were trained and equipped at Central India's Pench National Park, and an IFAW-WTI enforcement team helped the Maharashtra state forest department in the seizure of tiger and leopard skins, as well as 21 leopard claws, and the arrest of the perpetrator.

Workshops in Lebanon and Kazakhstan

IFAW organized separate wildlife trafficking workshops in Lebanon and in Kazakhstan for customs officials, border police and wildlife law enforcement agents from these and surrounding countries.

IFAW Global Financial Overview

IFAW's supporters continued to give generously in Fiscal 2013 providing vital resources to advance our mission to rescue and protect animals around the world. Fundraising income remained strong as the Organization pursues diversification of revenues by channels and geographic locations. Through a combination of continuous planning and evaluation and sound financial management, IFAW endeavors to maximize programmatic and intuitional impact over the short and long term.



International Fund for Animal Welfare		
Combined financial statements (unaudited*)		
Years ended 30 June 2013 and 2012		
	2013 \$000	2012 \$000
Statement of financial position		
Assets		
Cash and cash equivalents	30,708	32,887
Prepaid expenses and other current assets	9,771	8,794
Fixed assets, net	21,057	22,245
Investments	39,704	36,767
Total assets	101,240	100,693
Liabilities		
Accounts payable and other current liabilities	9,201	10,354
Notes payable	13,380	13,702
Total liabilities	22,581	24,056
Net assets	78,659	76,637
Total liabilities and net assets	101,240	100,693
Statement of activities		
Revenues		
Supporter contributions	62,334	64,454
Bequests	13,533	15,854
Donated goods and services	16,141	19,898
Investments and other operating income	5,071	691
Total revenues, gains and other support	97,079	100,897
Expenses		
Total program and operating expenses	94,222	94,232
Excess (deficit) of revenue over expenses	2,857	6,665

*Financial statements for each of the IFAW entities are prepared in accordance with local country accounting principles and are audited separately. The combined financial statements are prepared on a basis that approximates accounting principles used in the United States of America.



International Fund for Animal Welfare

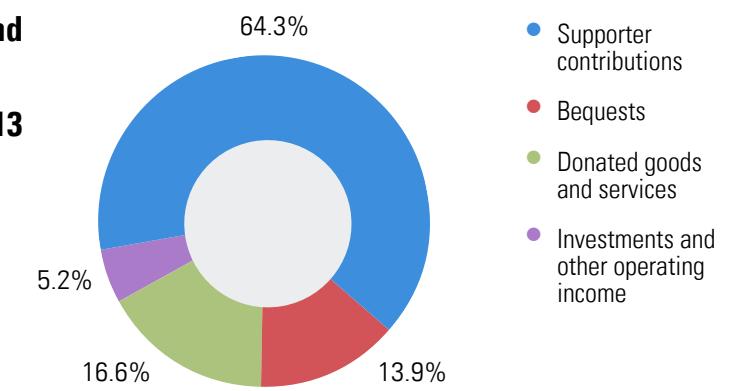
Allocation of program and operating expenses

Year ended 30 June 2013

Entity	Location	Program & program support	Fundraising
International Fund for Animal Welfare, Inc.	United States	91.7%	8.3%
International Fund for Animal Welfare IFAW in Action	United Kingdom	96.2%	3.8%
International Fund for Animal Welfare	United Kingdom	78.5%	21.5%
International Fund for Animal Welfare Inc./ Fonds international pour la protection des animaux inc.	Canada	90.5%	9.5%
Stichting IFAW	Netherlands	73.9%	26.1%
IFAW Internationaler Tierschutz-Fonds gGmbH	Germany	83.9%	16.1%
Fonds International pour la Protection des Animaux	France	88.5%	11.5%
International Fund for Animal Welfare (Australia) Pty Limited	Australia	84.8%	15.2%
International Fund for Animal Welfare NPC	South Africa	94.1%	5.9%

Total revenues, gains and other support

1 July 2012 - 30 June 2013



IFAW United States Financial Overview

IFAW operates as a single global operation under the direction of a single board and Chief Executive Officer. Our fundraising activities within any given country support our animal welfare work in more than 40 countries.

The financial information on this page identifies funds IFAW raised in the United States in fiscal year 2013 and how those funds were used to support our animal welfare work in the U.S. and around the world.

Our Donors

"I read about an IFAW project in a newspaper many years ago, and I immediately was enthusiastic about it. IFAW keeps me well informed about its animal welfare work." Edith Wittig, Germany

"What I love about IFAW is that it reaches its goals without violence, educating local people and communities to achieve a long-term solution for animals in need. This makes IFAW the right destination for my legacy." Ankh Hemminga, The Netherlands

"IFAW is protecting wildlife and making us aware of their vulnerability facing poaching or hunting. To ensure the sustainability of the planet, we have to ensure the sustainability of our wildlife. I am grateful to IFAW and a proud supporter." Sabine Diederichs, United Kingdom

Our deepest gratitude goes out to our supporters, more than 1 million people around the world who enable lifesaving care and protection to reach animals in need.

Donors give through a variety of channels:

- mail and online gifts • legacy gifts • in-kind donations
- monthly sustaining contributions • corporate matching gifts

For more information on such opportunities, contact our philanthropy team at (888) 251-0253 or click on the donate button at www.ifaw.org.

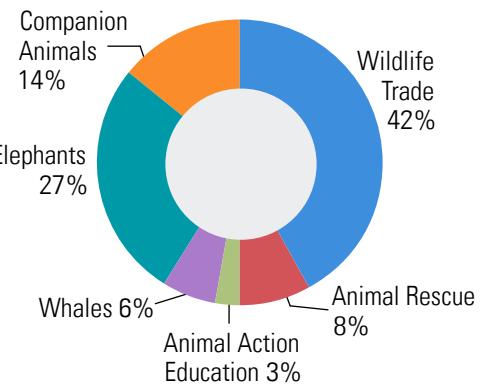
International Fund for Animal Welfare

Income/Expenses (unaudited*)

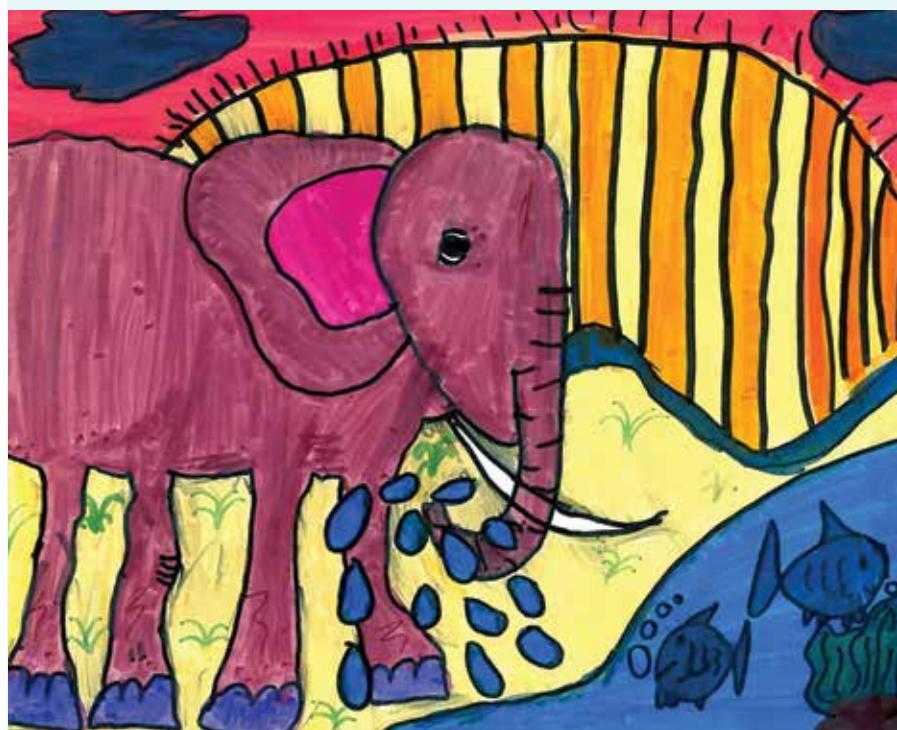
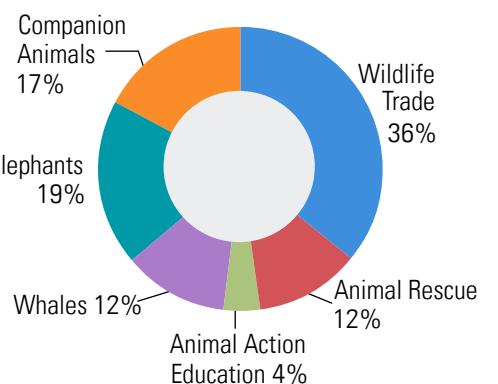
	1 July - 30 June	
	2013 \$000	2012 \$000
Statement of activities		
Revenues		
Supporter contributions	15,815	16,414
Bequests	1,708	2,405
Donated goods and services	15,172	16,880
Investment and other operating income	2,818	589
Total revenues, gains and other support	35,513	36,288
Expenses		
Program	30,385	30,540
Fundraising	2,901	3,129
Administrative support	1,807	1,941
Total program and operating expenses	35,093	35,610
Excess (deficit) of revenue over expenses	420	678



Fiscal 2013 US Expenditures by Program Area



Combined Worldwide Expenditures by Program Area



Jeffrey Flocken
Regional Director,
North America

Program Accomplishments from the United States

African Lions Closer to Protection

The U.S. Fish and Wildlife Service announced that the African lion may warrant protection under the Endangered Species Act following an initial review of a petition seeking to protect the species that was filed by IFAW, The Humane Society of the United States, Born Free USA and Born Free Foundation.

Offshore Wind Energy Agreement Protects Right Whale

In the landmark agreement, several leading offshore wind energy companies and environmental groups came together in favor of a plan to safely develop offshore wind energy along the East Coast without harming the critically endangered North Atlantic right whale's migratory path.

U.S. Appeals Court Upholds Ban on Polar Bear Imports

The District of Columbia Court of Appeals in the U.S. supported the ban on the importation of polar bear trophies, rejecting separate appeals by U.S. pro-hunting groups, Safari Club International and Conservation Force. IFAW and its partners, Defenders of Wildlife and The Humane Society of the United States, have been a party to this lawsuit since it was filed in 2008.

"Love Elephants" Youth Contest Exhibit Opens in Los Angeles

IFAW joined with the Los Angeles Unified School District and Adopt the Arts, a foundation co-founded by rocker Matt Sorum of Guns 'N Roses fame, to introduce our Animal Action Education program on elephants, culminating in a special exhibit of artwork by more than 300 LAUSD students inspired by the question: "Why should elephants be protected?"



IFAW

International Fund for Animal Welfare

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